



Humane Animal Welfare Society  
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[hawspets.org](http://hawspets.org)

**FOR IMMEDIATE RELEASE**

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## **GIVE A BIG DOG A BIG NEW LIFE!**

*Waukesha animal resource center announces special adoption campaign*

**WAUKESHA – July 22, 2024.** Fuzz therapy is needed now more than ever! Here's a fluff piece that any dog lover will appreciate: [HAWS](http://hawspets.org), the **Humane Animal Welfare Society of Waukesha County**, announces the 50-50-50 adoption campaign. Starting immediately, due to a generous donation, **HAWS' adoption fees are 50% off for the next 50 dogs adopted that are 50 pounds or larger!**

As both an open admission and no-kill shelter, HAWS does not turn an animal away, regardless of breed, health, temperament or age. There is also no time limit for the animals in HAWS' care. But, HAWS has not been immune to a frustrating, national trend: Currently, pets are staying in shelters longer than ever before. Larger dogs make up the bulk of the long-term residents, which led to the creation of the 50-50-50 campaign.

"We're here for pets every step of their journey, but we know that the shelter is not the ideal home for any pet," notes Executive Director Maggie Tate-Techtmann. "As much as we enjoy the time spent with them, HAWS' goal is to get pets into loving homes as soon as we can. A caring community member saw we had a need, and took action to help us by sponsoring adoption fees."

The increased length of stay for pets has led to increased costs, and a more stressful environment.

- Some dogs find their way to HAWS because of behavioral or medical concerns their owners are unable to support. HAWS helps these animals with in-shelter programming and medical care to prepare them for their forever homes.
- Regardless of species or age, animals are at HAWS 28% longer since 2022. HAWS enrichment initiatives ensure their emotional and physical well-being, through playgroups, outings and special down-time toys and diversions.
- General, basic daily care for a shelter animal is \$25 or more; overall the cost of care has grown to more than \$200,000 per year.

HAWS has programs designed to assist adopters and set them up for success! HAWS Foster to Adopt program allows a pet to go to an adopter's home for a two-week trial period prior to their permanent adoption, and participants receive 50% off those successful adoptions! Post adoption, HAWS supports pets and their people with 1:1 consults, training, pet/human activities and many other resources.

Learn more about adoption and HAWS' programs, plus view HAWS' adoptable pets at [hawspets.org](http://hawspets.org)!

*A non-profit organization established in 1965, the Humane Animal Welfare Society assists over 12,000 animals and welcomes more than 35,000 human visitors each year. HAWS is an open admission, no-kill shelter dedicated to strengthening the relationship between animals and humans through adoptions and education, making a more compassionate community possible.*

*HAWS is located at 701 Northview Road in Waukesha, Wisconsin.  
For more information call (262) 542-8851 or log onto [hawspets.org](http://hawspets.org).  
Follow HAWS on Facebook, Twitter, Instagram, TikTok and YouTube.  
HAWS: Growing Our Humane Community.*

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