

Humane Animal Welfare Society of Waukesha County, Inc.

IMPACT REPORT

July 2022 - June 2023 Accomplishments & Inspirations



**TEACH, TRAIN
& LIVE
HUMANE**

HAWS 
Humane Animal Welfare Society

LEADERSHIP

Board of Directors

- Bill Stone *President*
- Betsy DeJaco *1st Vice President*
- Brett Engelking *2nd Vice President*
- Thomas Magnor *Treasurer*
- Susan Sorrentino *Secretary*
- Eric Blohm
- Dawn Brady
- Sandy Hoffmann
- Nancy Mayo
- Patrick McGarry
- Ashley Milner
- Craig Papka
- Cindy Pechanach
- Chris Rosene
- John Zignego
- Mike Nell *Member Emeritus*
- Kerry Schnier *Member Emeritus*

Management Team

- Lynn Olenik *Executive Director*
- Maggie Tate-Techtman *Deputy Executive Director*
- Kelly Rhoda *Shelter Director*
- Andres Garcia *Field Services & Facilities Manager*
- Nichole Janny *Business Coordinator*
- Katie Jenson *Community Engagement Manager*
- Devon Kirkpatrick *Volunteer Coordinator*
- Dr. Kolleen Meyer, DVM *SNIP Veterinary Clinic*
- Jessica Pinkos *Director of Special Projects*
- Jen Smieja *Communications & Media Specialist*
- Heather Thomack *Director of Education*

PRESIDENT'S MESSAGE

By Bill Stone



This is my last President's Message after seven years as Board President. It has been a true pleasure working with the great team at HAWS. We have accomplished many things in my time on the Board, and I look forward to our bright future.

HAWS' Education department boasts a robust camp program, now welcoming youth to both of our facilities during summer, winter and spring breaks. Our humane education encounters teach lessons of compassion and empathy through in-school programs like No More Bullying and Hannah's Haven, as well as via field trips to our Schallock Center and school-year kids' clubs at our Waukesha shelter.

The HAWS Schallock Center for Animals, now in its third full year of operation, has enabled us to grow our already popular education and training programs. We have also created unique equine programs for all ages. HAWS' herd of horses and goats has added a dimension of experiences unmatched in our area.


As Mike Schallock famously said, "It's about the animals." While some animals are staying at HAWS longer than in past years, our Kennel caregivers, Behavior department and veterinary team - bolstered by our amazing volunteer corps - ensure we can continue to adopt out loving family members, rescue and reunite lost pets, care for any medical needs and partner with local and national shelters to save even more animals.

Donations will always be the lifeblood of our organization. From individual, day-to-day gifts to our legacy donors that safeguard HAWS' future, from employee giving programs to corporate philanthropy, we are grateful for our community's loyal support.

Thank you to our staff and volunteers! Their tireless efforts for the animals and to uphold HAWS' mission shows they are the heart and soul of this organization.

Thank you to the Board of Directors for setting the path of the organization. The past reflects their tremendous vision, and HAWS' future will be strong due to their guidance.

Finally, I'm honored to have worked alongside Lynn Olenik these past years. Her unwavering commitment to animals and ever-strong leadership has made all the difference for HAWS and our continued success.

I am truly grateful for our HAWS team, our generous donors, our dedicated volunteers and our overall caring community. It has been my pleasure to be part of this great organization. 



A VISION FOR THE FUTURE

By Lynn Olenik, Executive Director

Waukesha is a great place to run an animal shelter. Our rural heritage and mindset of hard work and family-oriented values may look more suburban now than twenty years ago, but hard work equates opportunity, and families have been expanded to include their four-legged and furry companions.

The care available to the pets in our community includes the commitment to those animals we bring from over-populated areas in the US. A harsh reality is that nationwide, dog adoptions are down - especially for larger breed dogs. So, as some things improve, others stay the same or shift.

Our programs at the Schallock Center for Animals took a leap forward this year. Our equine education program expanded to include adults and was even more popular than anticipated! We had as many adults join us to learn about horses and horse care as we did youth. Summer camps featuring our horses were filled to capacity as well.

Education programs showed large increases, and not just in the number of summer campers who joined us. Our in-school programs - including field trips to our Schallock Center and our classroom visits - also saw growth.

Why did HAWS start an Equine education program?

HAWS' Herd is part of an education initiative to help coach people, particularly youth, on the care and commitment required for horses.

Horses can live thirty or more years, which is much different than dogs or even cats. Horse owners must have a plan and understand the big picture. Many who get involved in riding never have the opportunity to learn the art of horse care, so our program puts the emphasis on care and the cost of care.

In a county where many can afford to experience their dream, there are still those who would like the opportunity to learn about and enjoy the equine experience. We have youth programs, scholarships, volunteer activities and more; please turn to page 8 and log on to our website at hawspets.org/schallockcenter for details.

Humane education is the key to changing attitudes for the long haul. HAWS is not the only place for people to learn about horses, but the Schallock Foundation has made it possible for us to provide another avenue to our community members interested in equine care.


Humane values education, as a bridge to growing a humane community, is needed now more than ever! It is challenging to embrace and share the concepts of compassion, empathy and kindness in a world where artificial intelligence is growing and electronic communication dominates over face-to-face interactions. HAWS offers students the opportunity to practice kindness and show compassion while interacting with our animals. It's a win-win!

We continue to maintain the no-kill standard of 90%: our live-release rate is over 95% for cats and dogs. We have had a strong year with cat adoptions. Our Community Cat programs, including Project Guardian (TNR - trap, neuter, return) and Seeking Sanctuary alternative adoptions, stayed strong even with staffing challenges in our veterinary clinic.

This past year has been a time of completion and finishing projects. In 2024, we will kick off a new season of strategic planning and designing initiatives to carry us forward. With that change, after almost twenty years as the Executive Director at HAWS, I am pulling back my hours and handing off the reins to Maggie Tate-Techtman. Maggie first served the organization as a grant writer, then joined the team full time in 2018 as our Director of Organizational Development. Maggie is an upbeat, determined visionary who will lead HAWS forward into the next twenty years.

Alongside Maggie, Kelly Rhoda, a 25-year tenured employee, will be overseeing much of our animal care and SNIP initiatives. Kelly has been the engine that has kept HAWS' day-to-day operation on track. Nichole Janny, our Business Coordinator, and Andres Garcia, our Field Services and Facilities Manager, round out the leadership team. They are just a few of the outstanding individuals who are here and committed to the animals both as volunteers and staff.

I will be around, but focusing on projects and programs, primarily at the Schallock Center for Animals.

Please join me in welcoming Maggie Tate-Techtman to the lead spot! 

ADOPTION STORIES



JACK



“We adopted our first dog ever from HAWS in 2011. Jack had been a stray and was a Mod Squad dog in need of a little extra training attention. The first couple months were tough - he was uncomfortable inside, didn't want to be petted and didn't understand toys. He loved treats though, and turned out to be a fast learner as we powered through several manners classes, tricks, agility, and swimming! Jack recently had his “100th” birthday (a little over 14 years). He celebrated with not only his usual peanut butter cupcake but also a grilled steak! He is an old dog who is still quick to learn new tricks, but our favorite development in these last years is that he has finally turned into a snuggler! Jack will be the gold standard all future dogs are compared to. He's made the most rewarding transformation over the years to attentive perpetual student, big brother, and now docile old man!”

- Julie & Alan

KALU

“I adopted Kalu from HAWS in November of 2022. He was a shy little guy, but seeing him play with the strap of my purse at the shelter made me instantly fall in love. As a blizzard picked up outside, we brought him home. It's been wonderful to gain his trust over time and to see his personality come out as he tries to break into the parts of the house he isn't allowed in. His endless curiosity and Olympic-level “binkies” keep me on my toes. He grooms everything in sight - the ground, the furniture, the blankets - my house has never been cleaner! And nothing's better than scratching him behind the ears and giving his fuzzy little forehead a kiss. Kalu has made a little burrow in my heart and I couldn't imagine life without him.”

- Sakuni



CHESTER CHEETO

“We had made the difficult decision to put down a cat just a few short weeks before we stumbled on Chester Cheeto online. With adorable photo and FIV positive status, we knew we had to meet him. He immediately stole our hearts. Our other cat, Bentley, also is FIV positive; Chester Cheeto was meant to be a part of our family, and he is a joyful addition to our household. A huge shout-out to HAWS for all that you do, and helping us give a home to our two FIV positive kitties! We hope the continued education provided on FIV will encourage more people to adopt those cats infected. Taking the now-named Harry Winston home was no hesitation! It was so heartwarming to hear how everyone was so excited when we decided to take him home. The same thing happened when we adopted Bentley (formerly known as Jon Snow). What HAWS does is truly amazing. HAWS cared for our fur babies before we met them to take them home, and they're both thriving and loving life. Harry Winston has filled a hole in our hearts... we think he might have been waiting for us. Thank you again for all your staff does!”

- Heather & Ian



A past HAWS media star!

DUKE



“Thank you again for all of your work with Duke, both one-on-one and in the Reactive Rover class. I have seen such a HUGE change with him! I had been so nervous about him being around more people in the summer, but he has been doing great. We have been taking him to the beach, and he did great at a family party recently, even going inside with large groups of people. He made great friends with my little cousins (partly because they kept feeding him whipped cream). I could never imagine that he would let different people pet him, and my little cousin crawled in his kennel with him to cuddle for a nap! Thank you so much!”

- Grace

share your HAWS adoption story:

Email your update & pictures to marketing@hawspets.org.

HELPING PETS, HELPING PEOPLE



FINDING HOMES FOR PETS

HAWS found loving homes for 838 canines, 1803 felines and 444 small animals, plus our Seeking Sanctuary program placed 359 community cats!

3,444 pets adopted

ENDING PET OVERPOPULATION

Thousands more lives were saved, with 6,777 surgeries performed by HAWS' Spay/Neuter Initiative Program (SNIP); HAWS maintains our no-kill status!

469 shelter dogs "graduated" from HAWS' K9 Task Force; in-shelter training and enrichment are key to successful adoptions

TRAINING & LEARNING TOGETHER

The learning never stops: 697 dogs and puppies took part in more than a dozen different training options, from Life Skills for Puppies to Basic Manners, from Canine Good Citizen to Agility. Plus, HAWS' trainers devoted 550 hours to assisting clients in specialized 1:1 consult sessions!

680 stray pets and wildlife saved by HAWS' on-call rescue team

RESCUING ANIMALS IN NEED

Countless calls to HAWS from local residents involved education, with no pickup needed or intervention by our team, showing our humane community's willingness to get involved!

1,404 pets of all kinds were brought to HAWS through life-saving transports

KEEPING PETS SAFE

HAWS provided 114 pets with temporary housing at our shelter, assisting families during emergencies!

9,000+ pounds of food/treats distributed to our community members facing financial hardship

EDUCATING YOUTH

Animals helped instill humane values during programs including day camps at both the main Waukesha shelter and Schallock Center for Animals in Delafield, at schools and after-school programs, through field trips, early childhood encounters and equine exploration!

8,000+ people of all ages participated in HAWS' education programs

REACHING OUR COMMUNITY

HAWS' outreach team and adoptable pets spent time at 174 different corporate and community events; since 59 of those visits were to new places, HAWS was able to connect with even more of our caring community!

28,355 hours of service provided by dedicated volunteers

WORKING TOGETHER

Volunteers kept HAWS running smoothly, providing assistance through opportunities at the main Waukesha shelter and Schallock Center for Animals in Delafield, and through special projects and events!

The HAWS Schallock Center for Animals wouldn't exist without volunteers! Today's on-site helpers honor the legacy of Mike and Jane Schallock.



HAWS SCHALLOCK CENTER FOR ANIMALS



WITH GENEROUS COMMUNITY SUPPORT, HAWS CONTINUES TO GROW AND THRIVE!

HAWS 2023: By the Numbers

Regardless of the reason, anyone who comes to “the SCA” gets to experience and enjoy the beauty of the 77-acre former horse farm. HAWS is especially grateful for the unique opportunity to educate our community about horses and why they are amazing creatures.

Now in the third full year of programming, the SCA offers Equine Explorers, Skittles’ Book Club, the Adult Horse Program, field trips for school groups and all-ages activities including Tales by the Fire, Family Adventures and even showshoeing. Also this past year, HAWS and Children’s Hospital of Wisconsin began a partnership program to help youth work through grief and trauma with assistance from our resident horses.

The Schallock Center team continues to offer horse-related events throughout the year, to introduce even more community members to the facility. The Tack Sale and Hooves and Flights were very successful: keep an eye on our website and our social media feeds for announcements and upcoming events.

Thanks to the Schallock Foundation and their ongoing partnership in support of Mike and Jane’s vision, recent improvements and updates to the facility include acres of new fencing, a beautiful outdoor riding arena and enhanced lighting.

Be sure to follow the HAWS Schallock Center for Animals on Facebook, to view live videos and learn about the latest goings-on! 🐾

Helping People at the SCA

- Equine programs welcomed 249 participants - both youth and adults - to work with and learn about horses! Young readers joined Skittles’ Book Club to share the story of *Misty of Chincoteague*.
- Dozens of children participated in Hannah’s Haven, the reading program named for alumni dog Hannah.
- “Friends Helping Friends” welcomed nineteen adults with disabilities to volunteer on the farm.
- More than 600 youth from Waukesha County and beyond came out for STEM-based field trips!

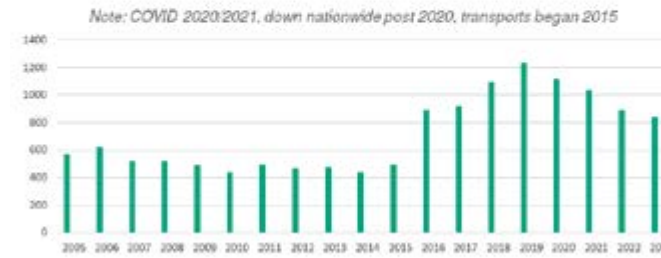


Helping Pets at the SCA

- HAWS’ Dog Agility program would not exist without the SCA, as the arena is the perfect amount of space for a course! Agility classes have expanded to three nights a week; one-time workshops and run-throughs assist experienced handlers throughout the year.
- The SCA is the perfect setting for HAWS’ Reactive Rover class. Twenty dogs have participated so far, with a staff class and their dogs kicking things off.
- The SCA has been popular for volunteers to take shelter dogs for respite outings, exercise and training.
- Sixteen puppies were housed at and adopted out through the SCA – helping ease the burden on the main shelter and give the young dogs space to grow!
- The Dog Park and Dog Dock continue to give owners a private, safe space to exercise dogs off-leash.

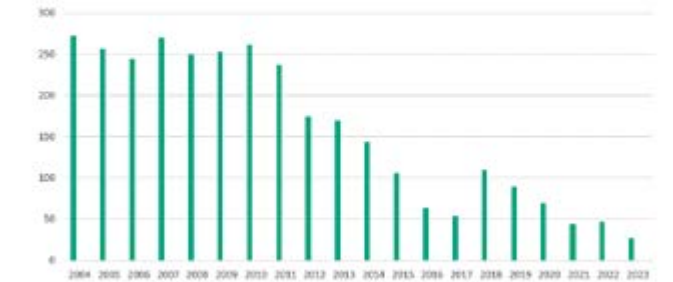
TEACH, TRAIN & LIVE HUMANE

Dog Adoptions: 838



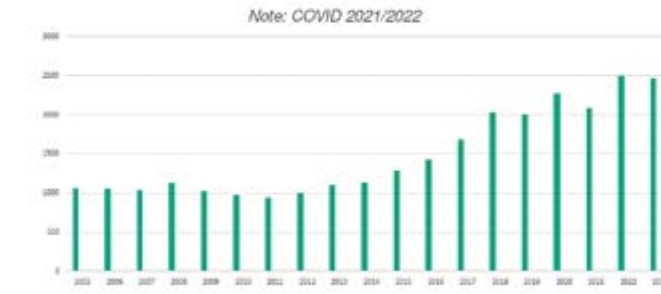
Dog Euthanasia: 90.07% drop since 2004

27 in FY2023 vs. 272 in FY2004



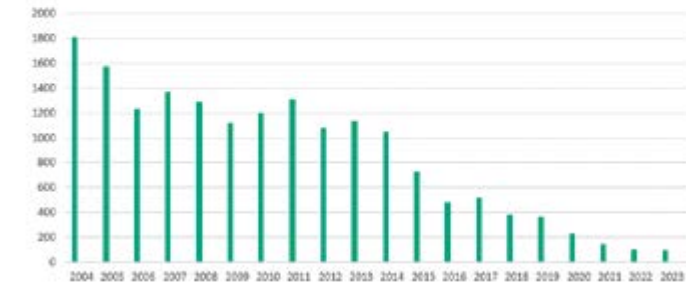
Cat Adoptions: 2162

1803 adopted, 359 T/N/R; additional 301 transferred out

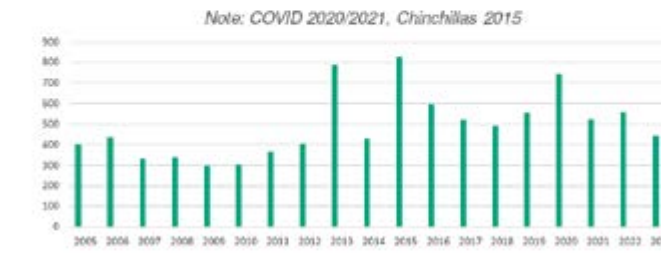


Cat Euthanasia: 94.8% drop since 2004

94 in FY2023 vs. 1810 in FY2004

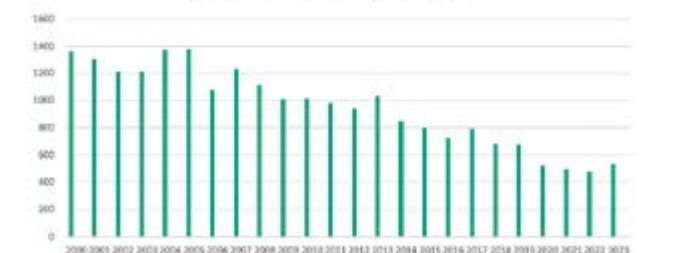


Small Animal Adoptions: 444



Stray Cats: 61.3% drop since Project Guardian started in 2005

532 in FY2023 vs. 1375 in FY2005



HAWS’ Herd

- Horses – Ranger, Monet, Skittles, Candy Corn, Blue, Stella & Coco are full-time residents
- This year’s summer horses were Dottie & Ameeka
- Goats – Mike & Ike

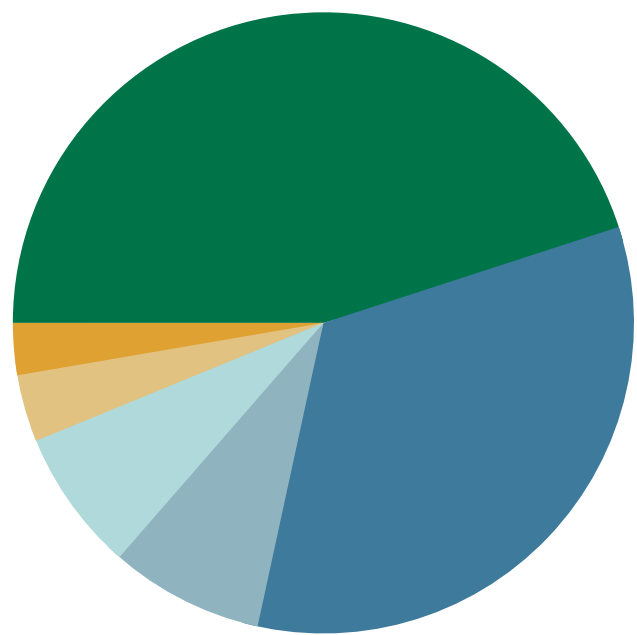


“Our HAWS’ [Seeking Sanctuary] barn cats love soaking up the sun by the window. During the day, they roam around hunting mice and socializing. At night, they return for a restful sleep in their garage. Thank you HAWS! We just adore them.”
– Shannon



Thank You!

BOLSTERED BY A CARING AND HUMANE COMMUNITY



- Adoptions/Programs: 45%
- Public Donations: 33.4%
- Foundations/Grants: 8%
- Events: 7.4%
- Corporate Giving: 3.5%
- Friends of HAWS: 2.7%

Emerging Leaders

HAWS' Emerging Leaders are young professional leaders in the public and private sector with a passion for animals and growing a humane community. Emerging Leaders serve as corporate brand ambassadors by attending our events, promoting our work in the community, supporting philanthropic partnerships and more. To learn more, please contact [Katie Jensen at katiej@hawspets.org](mailto:katiej@hawspets.org).

- Sara Brown, Wegner CPAs
- Jaymee Ebbers, Milwaukee Admirals
- Kate Grodsky, Freelance PR
- Mark Hackett, US Bank
- Heather Hastings, Waukesha County Business Alliance
- Royce Hix, Suburban Drywall
- Monica Kaskey, Pewaukee Parks & Recreation
- Dr. Lee Kesting, Carroll University
- Kathryn Koplien, Kohl's
- Cameron McFarland, MSI General
- Taylor Novotny, Town Bank
- Sara Plautz, CJ & Associates
- Kari Taber, Keller Williams Phair-Hinton Group
- Heather Wojciechowski-DeCaire, Milwaukee Admirals



Foundations/Grants

- Best Friends Animal Society
- Banfield Foundation
- William Dean Charitable Foundation, Bank of America, N.A., Trustee
- ASPCA
- The JEM Project
- Green Bay Packers Foundation
- Forest County Potawatomi Foundation
- Waukesha Walmart Giving
- Wisconsin P.E.O. Sisterhood Sarah Shinn Marshall H.E.L.P. Fund Grant
- Delafield Walmart Giving
- GMAR
- Athletes for Animals
- PetFinder Dog Field Trips Grant
- Westbury Bank
- Woman's Club of Pewaukee (WCP)

We are grateful for the funding received through these foundations and organizations! They have supported adoption programs, our K9 Task Force, Spay-Neuter Initiative Program (SNIP)/Community Cat programs, Pet Pantry, education programs, school field trips and more. Programs, projects, equipment and facility improvements at the HAWS Schallock Center for Animals have also been supported.

HAWS Planned Giving

For charities and nonprofits, finding and maintaining sources of funding can be the most difficult and time-consuming task of all. HAWS is no different: the constant search for money exhausts resources that could be better spent elsewhere. Your planned future gift significantly alleviates some of this stress, freeing up resources to directly impact the animals in our care as well as people and pets in the community.

Planned giving secures a bright future for HAWS! We understand everyone's financial situation is unique, but there are many different ways to package a planned gift for HAWS. Some options include IRAs, CDs, stocks, bonds, mutual funds, gifts of insurance, real estate, charitable trusts and bequests, beyond the traditional wills and estates.

HAWS would love to welcome you to our legacy giving society, **HAWS Companion Circle**. For more information on planned giving, please scan the QR code or contact [Maggie Tate-Techtmann at maggie@hawspets.org](mailto:MaggieTate-Techtmann@hawspets.org).



We recommend consulting an attorney or financial advisor to draft legal documents with appropriate wording to make a planned gift. Each gift type has specific tax advantages and benefits in accordance with current laws. Please consult a tax professional familiar with gifts of the future to maximize your benefit.

The Friends of HAWS

The Friends of HAWS volunteer group continues their generous support of HAWS, fundraising for both the main shelter in Waukesha and the Schallock Center for Animals in Delafield. Financials are strong at fiscal year-end, and membership and activities have grown in the past year!

- The **Media Sale and Rummage-O-Rescue** both expanded this year to span two days.
- Coin boxes**, placed by the Friends on the counters of retail businesses throughout the community to collect customers' spare change, had a record-breaking year. Local favorite Culver's led the way with the most total donations.
- A strong partnership continues between **the Friends and St. Vincent de Paul, Waukesha**. Several events highlight the partnership - the popular Rummage-O-Rescue and Clothing & Textile Drive.

All adults are welcome to become Friends! Scan the QR code to learn more, and attend a meeting on the second Wednesday of each month at the shelter in Waukesha.

Friends of HAWS Officers

- Nancy Mayo, President
- Sandy Hoffmann, Vice President
- Amy Bottin, Secretary
- John Macy, Treasurer



Corporate Partners

HAWS' Outreach team has found many different ways to be active in the business community, meeting many new people each week. In addition to twenty-five corporate wellness visits made over the last year, HAWS was part of a large variety of fundraisers, including give-backs at restaurants and retailers, cookouts, company picnics, Yappy Hours and raffles. HAWS pets "staffed" the Stress Relief Room at a regional business conference and attended a local golf outing. The shelter benefitted from an annual bags tournament and a now-annual bowling event.



HAWS Community Outreach Team and our adoptable pets would love to be involved in your corporation, business or community event! Scan the QR code to learn more.

Please view a listing of tribute gifts, donated by our community members to honor loved ones, at hawspets.org/thank-you. Donor list is updated quarterly.



TEACH, TRAIN & LIVE HUMANE with us!

Helping Pets

- Adoption & rehoming
- Animal rescue & stray reuniting
- Spay/neuter & veterinary medical care
- Community cat assistance
- Animal transport & shelter partnerships
- Fostering, for medical care & behavior concerns
- K9 Task Force for in-shelter training & wellness
- Safe Keep & emergency assistance, Pet Pantry for community pets
- Annie's Medical Fund



Helping People

- Training classes, from Life Skills for Puppies to advanced manners & specialty classes
- Day Training, 1:1 consults for dog & cat owners
- Private Dog Park & Dog Dock
- Youth humane education offerings including day camps, equine programs, birthday parties, clubs & in-school programs
- Specialized learning with No More Bullying, Hannah's Haven & Skittles' Book Club
- Early Childhood Encounters, field trips & activities for all ages at the HAWS Schallock Center for Animals
- Waukesha shelter tours & community outreach



Stronger Together!

- Volunteering in the main Waukesha shelter, at the Schallock Center for Animals & in the community
- Mobile Adoption, community & corporate events
- Friends of HAWS group, special events/fundraisers
- Carroll University animal behavior partnership
- Adopter resources & support, in person & online



Events

**Happy Tails:
An Evening to Benefit HAWS**
Friday, October 20, 2023

Winter Camp Registration Opens
October, 2023

Friends of HAWS Holiday Bazaar
Saturday, November 18, 2023

**Spring Education Programs
Registration Opens**
December, 2023

Planned Giving/Pet Trust Sessions
Winter, 2024

Summer Camp Registration Opens
February, 2024

Pet Fest/Walk
Saturday, May 4, 2024

Kitten Shower
June, 2024

Follow us for more news, resources & fun!



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