

Humane Animal Welfare Society of Waukesha County, Inc.

# IMPACT REPORT

July 2021 - June 2022 Accomplishments & Inspirations



**TEACH, TRAIN  
& LIVE  
HUMANE**

**HAWS**   
Humane Animal Welfare Society

**LEADERSHIP**

**Board of Directors**

- Bill Stone *President*
- Cindy Pechanach *Vice President*
- Thomas Magnor *Treasurer*
- Todd Cleary *Secretary*
- Eric Blohm
- Dawn Brady
- Betsy DeJaco
- Brett Engelking
- Sandy Hoffmann
- Nancy Mayo
- Patrick McGarry
- Ashley Milner
- Chris Rosene
- Kayla Schultz
- Susan Sorrentino
- Mike Nell *Member Emeritus*
- Kerry Schnier *Member Emeritus*

**Management Team**

- Lynn Olenik  
*Executive Director*
- Maggie Tate-Techtmann  
*Director of Organizational Development*
- Kelly Rohda  
*Shelter Director*
- Andres Garcia  
*Field Services & Facilities Manager*
- Nichole Janny  
*Business Coordinator*
- Kendall Syput  
*Program Director - Behavior*
- Heather Thomack  
*Director of Education*
- Katie Gerls  
*Community Engagement Manager*
- Kim Kalczynski  
*SNIP Clinic Manager*
- Devon Kirkpatrick  
*Volunteer Coordinator*
- Jessica Pinkos  
*Director of Special Projects*
- Jen Smieja  
*Communications & Media Specialist*
- Dr. Kolleen Meyer *DVM*

**PRESIDENT'S MESSAGE**

By Bill Stone



This past year we witnessed the dream of the HAWS Schallock Center for Animals becoming a reality. We are grateful to Mike and Jane Schallock for entrusting us to continue their legacy through their generous gift.

With animals and their example of kindness and compassion leading the way, our education and training programs have grown to unprecedented levels.

In 2022, our Summer Camp offered a dozen unique and different types of experiences, with sessions at both our Waukesha shelter and the Schallock Center in Delafield. Hundreds of children spent hours alongside dogs, cats, small animals – and now horses and goats – learning compassion for all living things while training, caring for and interacting with the animals.

The Schallock Center has allowed HAWS to create new, innovative programs centered on our equine residents. Through Equine Explorers and Skittles' Book Club, youth who may otherwise not have the chance, are given the opportunity to personally experience horsemanship and the unique bond humans and horses can share.

Because of our donors, both day-to-day and those that have made HAWS a part of their legacy through endowment gifts, HAWS is able to not only provide consistent services and programming for our community, but we are also able to grow and meet the new and evolving needs. Thank you for your generosity and unwavering support.

A sincere thank you to our staff for their efforts with the animals, with our adopters, with our community, and beyond. I look forward to another successful year at HAWS because of the heart and soul they give every day.

Thank you to the Board of Directors for setting the path of the organization. The successes of this past year and plans for the future are not possible without their guidance.

Finally, thank you to Lynn Olenik for her unwavering leadership. She is truly an ambassador for the animals. We are lucky to count her as one of our own and look forward to her vision and guidance for 2023.

I am truly grateful for our HAWS team and our generous volunteers and donors that have made the past year possible. I am very excited for 2023 🐾



**BEYOND THE BASICS** By Lynn Olenik, Executive Director

**At the core of our mission there are animals.**

How we improve the lives of all the animals in our community is through education and outreach, while always remaining available to help animals in need through sheltering and rehoming.

In the past year, the concept of “slow and steady growth” has been accelerated in most areas. We have jumped into expanded education initiatives, responded to the training needs of pandemic puppies, and additionally have been challenged by community members in need of assistance due to the economic squeeze.

Pets, particularly dogs, are being turned in to shelters nationally at alarming rates while, unfortunately, adoptions have slowed. As our mission is not only to care for the animals inside our walls, but to be focused on the needs of all of our community’s animals, we reach out to teach and train those in our community about responsible and appropriate care. That care includes training and enrichment, and providing pets, and often their people, with healthy emotional outlooks as well.

The shift away from the “basics” of food, water and shelter to fuller and more active lives means increased training programs and recreational opportunities.

**A Blueprint for Future Initiatives**

HAWS' Project Guardian (trap–neuter–return) program began in 2005 from a simple idea: contact previous clients who had brought in kittens. Beginning with 400 surgeries then, to now performing 1,400 annually under this program, the results have been substantial.

Just as important, Project Guardian has given us a blueprint that we continue to apply, most recently with the launch of our **K9 Task Force**.

- Lesson 1:** Listen to your staff; great ideas are often from quiet voices.
- Lesson 2:** When things look impossible, keep it simple; concentrate on the basic equation.
- Lesson 3:** Start where you are, use what you have, do what you can. The results will follow!

We have the programs and people in place to tackle any challenge!

We have embraced that shift in a number of ways:

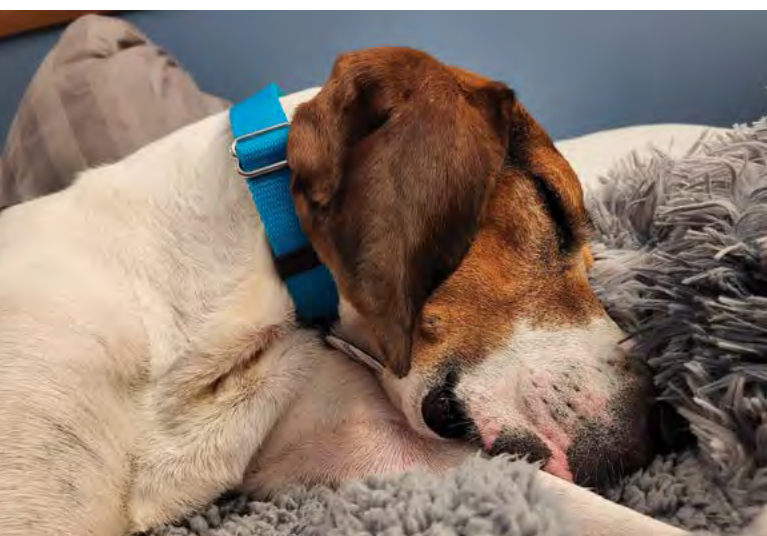
- Giving back to the companies and workplaces that support us by visiting or offering team building volunteer experiences, offering stress relief to our partners’ workers.
- Expanded education programs emphasizing animal relationships and our responsibility to them, including Animal Advocates and Equine Explorers; our horses offer the unique opportunity to learn the nuances of a prey species, herd dynamics, care, and especially the long term commitment and joys of friendship you can develop with a horse beyond the experience of being in the saddle.
- School field trips and programs such as our Science of Scent, No More Bullying, and Hannah’s Haven reading program are a few new additions that reach beyond our after school clubs and tours.
- Training classes to enhance the relationship with our dogs and cats beyond the basics, including Loose Leash Walking, “Come” and Agility.
- Areas for you and your pet to exercise without interference - the Dog Park and pond, plus the indoor arena in the winter months.
- Shelter-wide initiatives like the K9 Task Force, uniting everyone to get dogs home happier and more quickly, relying in part on our longstanding Mod Squad and new enrichment volunteers.

These initiatives have been added or expanded, to go along with our SNIP clinic, Community Cat program, Safe Keep and Pet Pantry. With these new directions comes the expectation of maintaining our prior successful programs like Animal Rescue, adoption services and kids' camp. This year brought many new experiences and exciting opportunities whether you were a camper, staff member, volunteer or a community animal lover.

We look forward to this next year with two sites and one strong organization, with many wonderful opportunities for animal interactions, companionship and creating memories with our friends, whether they are feline, canine, reptilian, equine or human! 🐾

# ADOPTION STORIES

Find a new family member at [hawspets.org/adopt/](https://hawspets.org/adopt/)!



## MAVERICK

Maverick, a 5-year-old Coonhound, was surrendered to HAWS in April, 2022. Once a part of a hunting pack, Maverick was reactive to other dogs and loved to show off his hound howl. We quickly realized that his adjustment to the shelter, let alone indoor life, was going to be challenging. Maverick never seemed able to settle with all the noise and stress at the shelter, and was often "bouncing" off the kennel walls.

**HAWS' K9 Task Force** started taking him on hikes to put his nose to work, and even a field trip to Home Depot! Volunteers also worked on teaching Maverick basic manners, held playdates with other dogs, and of course, gave him constant enrichment with Kong toys, SnuffleMats and puzzle toys during down time. He quickly graduated to being able to be handled by our regular walkers, and his reactivity improved with other dogs. It took five months for Maverick to find his just-right home...with another Coonhound! He now can let himself outside through a screen whenever he wants to wear himself out with a smelly walk or run. We are so excited for Maverick and his new family! And, getting update photos of this guy SLEEPING was a huge win for everyone who worked with him during his stay at HAWS!

## ZUZU

When Zuzu was brought to HAWS, she had previously lived only outdoors. She was also FIV positive. **HAWS' cat behavior specialist, Lara**, spoke at length with the new adopter, working through the phases of adjustment for Zuzu and preparing her new mom by giving her appropriate expectations. "On March 8th, I went home with Zuzu, set up a 'base camp' and let her settle in. She came out from underneath the bed the very first night! She was just looking at me, trying to figure me out, let me pet her for a bit, then went back underneath the bed. Gradually, she came out during the day, but it took about two weeks or so for her not to run back when I moved. Fast forward to now: Zuzu jumps on my bed and sleeps with me! She is making progress every day and is a very friendly, playful and intelligent kitty. Thank you, Lara, for spending time with me, and for sharing your cat wisdom. Zuzu is such a joy to have and has indeed found her forever home!"

- Love, Theresa (& Zuzu)



## SQUIRTLE

Squirtle, a very personable 11-year-old turtle, arrived at HAWS in September, 2021. She immediately charmed staff and volunteers, watching and following their movements from her tank, and even taking treats held out to her! She made many people into turtle fans, but as a large, active, messy, adult turtle, Squirtle had some very specific habitat needs for her forever home. **HAWS' animal care and adoptions team** is dedicated to making sure even the smallest of pets goes to the right home...even if that means spending more time at the shelter (as is often the case these days). After a year of searching, the perfect adopters were found - a home with other turtles and extensive turtle experience! Squirtle now has a 150-gallon aquarium all to herself, and access to an outdoor playpen for natural sun on nice days, too. Sounds like turtle paradise to us, and we're overjoyed this amazing creature is now basking in the good life!



## GORDON

HAWS welcomed a transport of animals from Arkansas in June. One of the younger dogs on this transport was a sweet and affable mixed breed named Gordon, who caught the attention of the Education team. One aspect that makes **HAWS' Summer Day Camp** program so special for kids is the daily interaction with animals. It was decided that Gordon would be perfect for this assignment, and he became one of the pups that lived on-site at the Schallock Center for Animals this summer during the week for camp, going home to spend time with a foster family on weekends. Gordon had a great summer learning and playing with the Camp kids. It turns out he had even better weekends with his foster family: When summer came to an end, they made things permanent, and welcomed Gordon as a forever member of their family!

*share* your **HAWS** adoption story:  
Email your update & pictures to [marketing@hawspets.org](mailto:marketing@hawspets.org).

# WITH YOUR SUPPORT, ALL OF THIS IS POSSIBLE



## EDUCATING YOUTH

Thousands of youth learned the values of kindness, empathy and compassion with animals as their guides. Our expanded programming has allowed us to meet the growing needs of our community...more important now than ever before. The Schallock Center for Animals hosted 600+ students, for our spring field trips alone!

**488** programs offered, teaching humane values.

## FINDING HOMES FOR PETS

HAWS found homes for almost 4,000 animals including 2400 cats and kittens, 891 dogs and puppies, and 557 small animals of all kinds.

**300** additional Community Cats found homes because of dedicated socialization efforts

## ENDING PET OVERPOPULATION

HAWS' Spay/Neuter Initiative Program (SNIP) clinic procedures numbered over 2,000 cats, more than 2,100 kittens, about 1,750 dogs and over 1,200 puppies. Project Guardian provided free spay/neuters for 1,473 community cats.

**7,400+** surgical procedures performed

## RESCUING ANIMALS IN NEED

HAWS' 24-hour Animal Rescue team ensured 519 pets were reunited with their families, while also handling 451 wildlife emergency calls. Throughout an average month, HAWS is called to assist 21 stray pets or injured/orphaned wildlife during the day, and another 28 animals at night - about 50 animals each month!

**1,329** calls answered to assist both stray domestic pets and wildlife

## ASSISTING OTHER SHELTERS

HAWS helped save 1,570 animals from overcrowded shelters and high-risk areas across the country, through rescue flights and ground transports!

**138** cats from "out of town"/partner shelters found their forever homes through HAWS

## TRAINING & LEARNING TOGETHER

HAWS saw 994 dogs and puppies attend classes; 60 dogs joined our unique Day Training program! Of the 173 training classes offered, 29 were held at the Schallock Center and 144 at the Waukesha shelter.

**20** different types of training classes offered, from Life Skills for Puppies to Agility!

## REACHING OUR COMMUNITY

HAWS outreach team attended over 200 events while engaging with 20 corporate partners for thank you events, Pause with HAWS visits, and volunteer projects - more than double from last year. \$77,000 was raised by the Mobile Adoption crew! It is exciting to see people back in offices and again holding team building events.

**30,000+** pounds of supplies from our Pet Pantry given to community members in need

## WORKING TOGETHER

Volunteers increased from 219 in July 2021 to 438 volunteers by June 2022...a 50% increase in 12 months: "I think the growing number of dedicated volunteers year after year is just amazing and shows how supportive the community is of our mission!"  
- Devon K., Volunteer Coordinator

HAWS' volunteers dedicated **30,000 hours of service**, helping at both our Waukesha shelter and Delafield Schallock Center for Animals!



**82** Seeking Sanctuary "working cat" adoptions



# HAWS SCHALLOCK CENTER FOR ANIMALS



## HAWS CONTINUES TO GROW, AND THRIVE!

### It's About the Animals

- Adoption & rehoming
- Animal rescue & stray reuniting
- Spay/neuter & veterinary care
- Community Cat assistance
- Animal transport & shelter partnerships
- Safe Keep, Pet Pantry

### Training our Companions

- Training classes, from puppies skills to advanced
- Day Training
- 1:1 consults for dogs & cats
- Carroll University animal behavior partnership
- Adopter resources, including virtual & online
- Private Dog Park & Dog Dock

The HAWS Schallock Center for Animals is now a year-round hive of activity, with a growing list of residents that keep our programs lively and engaging! Improvements and additions to the site make it a welcoming destination for all visitors.

#### Members of the "HAWS Herd":

- Horses Cal, Ranger, Monet & Big Sur
- Chincoteague pony Skittles
- Goats Mike & Ike
- Mini horse Candy Corn
- Summer guest horses Caesar & Levi

#### Updates & Improvements:

- 9 fresh horse stalls
- 5 dog suites
- 4 cat habitats
- 2 Hannah's Haven suites
- 2 round pen paddocks
- 2 new paddock lean-tos
- Paddock hay feeders
- Paddock water line
- Heaters, coolers, shade shelters for the comfort of the animals & humans using our Dog Park & attending our programs

### Impact on Youth Education

- 40 young readers participated in Hannah's Haven...along with a dozen delighted dogs.
- 5 horse-loving kids joined the inaugural sessions of Equine Explorers.
- 307 campers came to the SCA for summer & winter day camps.
- Over 600 students participated in our new STEM field trips in the months of April & May alone!



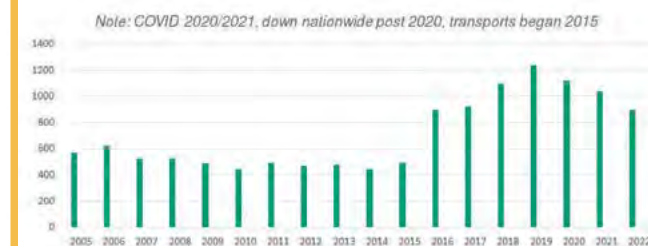
### Learning with the Animals

- Summer, winter & spring break day camps & school-year kids' clubs
- Equine Explorers, birthday parties, shelter tours
- No More Bullying, Hannah's Haven, Skittles' Book Club
- Early Childhood Encounters & activities for the family!
- Available at the Waukesha shelter, the Schallock Center in Delafield and throughout the community

### A Caring Community

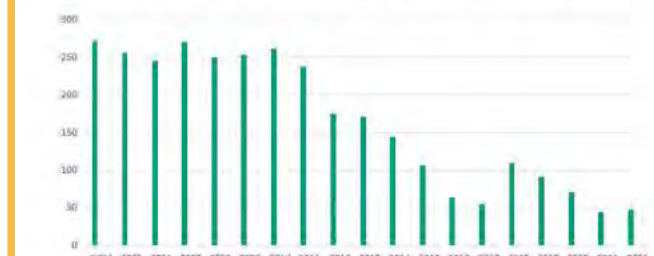
- Dog walking, cat/small animal nurturing
- Mobile Adoption/outreach events
- Friends of HAWS group, events team
- Fostering - for medical care & behavior
- K9 Task Force
- Schallock Center for Animals team

#### Dog Adoptions: 891



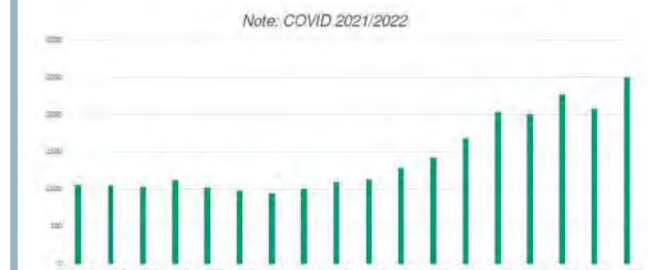
#### Dog Euthanasia: 82.7% drop since 2004

47 in FY2022 vs. 272 in FY2004



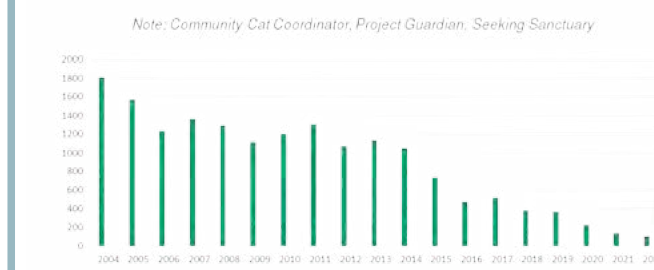
#### Cat Adoptions: 2499

1900 adoptions, 298 T/N/R, 301 transferred out

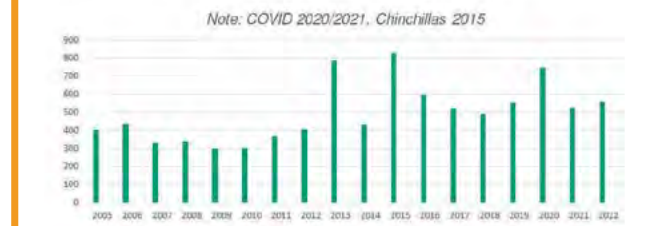


#### Cat Euthanasia: 94.4% drop since 2004

101 in FY2022 vs. 1810 in FY2004

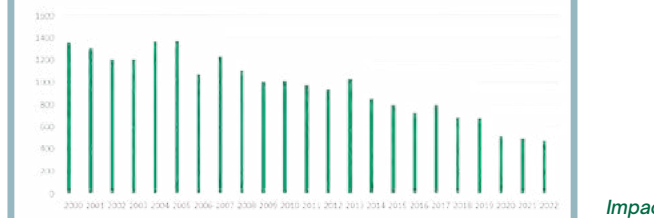


#### Small Animal Adoptions: 557



#### Stray Cats: 65.2% drop since Project Guardian started in 2005

478 in FY2022 vs. 1375 in FY2005



### Impact on the Community

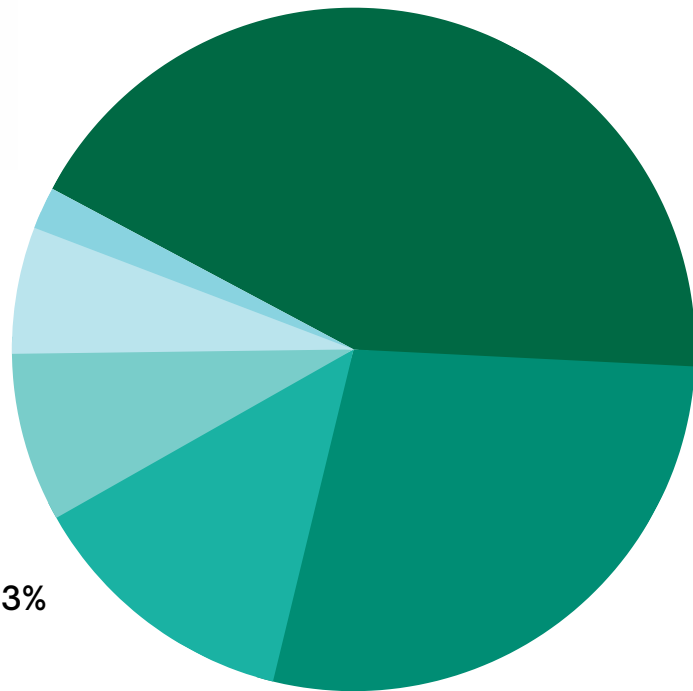
- New training classes are now offered on site, both outdoors & in the arena, including Basic Manners & Agility.
- Education programs run the gamut from Early Childhood Encounters to Family Adventures.
- The private Dog Park & Dog Dock are open 7 days/week for owners & their best friends.
- Shelter dogs come for enrichment & playtime with our K9 Task Force.

**TEACH, TRAIN & LIVE HUMANE**



# BOLSTERED BY A GENEROUS AND CARING COMMUNITY

Thank You!



Adoptions/Programs: 43%

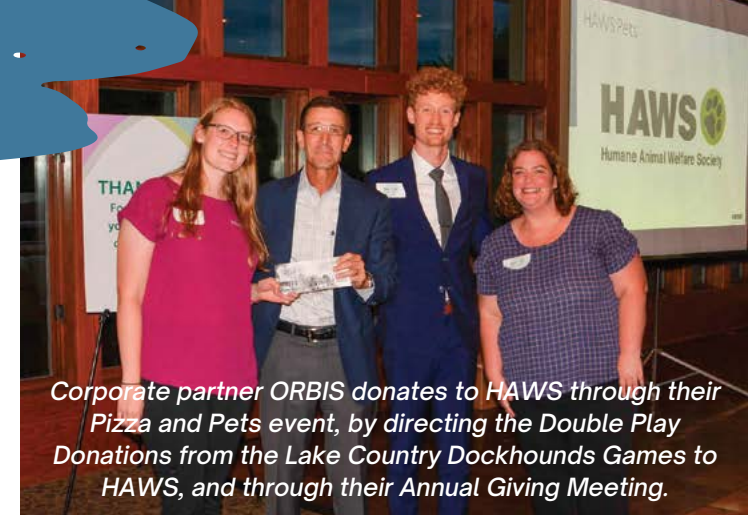
Public Donations: 28%

View a listing of tribute gifts, donated by our community to honor loved ones, at [hawspets.org/thank-you](http://hawspets.org/thank-you). The donor list is updated quarterly.

## Emerging Leaders

HAWs' Emerging Leaders are young professionals in the public and private sector with a passion for animals and growing a humane community. Emerging Leaders serve as corporate brand ambassadors by attending our events, promoting our work in the community and supporting philanthropic partnerships.

- Kami Amann Kohl's
- Jaymee Ebbers Milwaukee Admirals
- Mark Hackett US Bank
- Heather Hastings Waukesha County Business Alliance
- Royce Hix Reich Installation Services
- Kathryn Koplien Kohl's
- Dr. Lee Carroll University
- Riley Lemke Digi Corp
- Cameron McFarland MSI General
- Ashley Milner Eaton
- Sara Plautz CJ & Associates
- Taylor Schoessow MLG Capital
- Heather Wojciechowski-DeCaire Milwaukee Admirals
- Spencer Woodbury First Business Bank



Corporate partner ORBIS donates to HAWs through their Pizza and Pets event, by directing the Double Play Donations from the Lake Country Dockhounds Games to HAWs, and through their Annual Giving Meeting.



The Waukesha Rotary grant work team takes a well-earned break while at HAWs Schallock Center for Animals.

## Companion Circle

When you include HAWs in your will or estate plans, your gift allows HAWs to keep a promise we made to our community long ago: HAWs will be here to provide the necessary resources to help all members of our community maintain positive relationships with animals. Membership in our legacy society, HAWs Companion Circle, is recognized by inclusion on our founders and sustainers wall in the lobby of our Waukesha shelter. The names of past, present, and future donors are displayed to demonstrate our gratitude and encourage others to follow in your generous lead. Learn more at [hawspets.org/planned-giving](http://hawspets.org/planned-giving).



"We have every confidence HAWs will use our gift to continue its mission in caring for and maintaining HAWs as an independent no-kill shelter with an educational component. We could never ask for more."

- Dick & Barbara C.

"The thing that appeals to me about planned giving is that all my life, one of my major goals has been to make a genuine difference for the better, in at least a small part of the world. HAWs is one of those small parts of the world for me. I love all animals. Planned giving to HAWs means that even after I have left this world, I'll be making a difference in the lives of animals. That is something that is very important to me."

- Barbara R.

## The Friends of HAWs

The Friends of HAWs volunteer group is dedicated to supporting the mission of the Humane Animal Welfare Society through community involvement and fundraising. Through special events and activities they lead the way, acting as ambassadors promoting HAWs' mission and goals. Annual events include the Romp 'N Rally and Holiday Bazaar, as well as a Clothing & Textile Drive, Rummage-O-Rescue, Tailgate Outing and more.

HAWs would not be possible without the Friends! Learn more about this amazing group at [hawspets.org/friends](http://hawspets.org/friends); meetings are held the second Wednesday of the month at 6:30pm at the Waukesha shelter.



## Corporate Partners

HAWs' business partners play a vital role in our organization! Sponsorships for various HAWs' programs, events and departments are available throughout the year, allowing for businesses to help a worthy cause and receive promotional benefits at the same time. Workplace giving and corporate matches help an employee's designated donations go even further to help pets and people. Special volunteer projects and work days can also be a team building activity for any size group.

Time spent with animals is proven stress relief. **Pause with HAWs** is a hands-on fundraising event that increases employee engagement and boosts employee morale and wellness. The HAWs team visits a workplace to deliver stress relief in the form of snuggles with adoptable animals!

Contact HAWs Community Outreach Team at [hawspets.org/corporate-giving](http://hawspets.org/corporate-giving) to learn how to host an event and get your team involved.

## Foundations/Grants

- ASPCA
- Pedigree
- Best Friends Animal Society
- Kenneth Scott
- Subaru
- St. Croix Valley Humane
- Waukesha Rotary, District & Local
- Potawatomi
- Westbury Bank
- Walmart
- Nutrena
- GMAR
- Athletes for Animals
- Erie Insurance
- PetFinder
- WCP



Humane Animal Welfare Society  
of Waukesha County, Inc.

701 Northview Road  
PO Box 834  
Waukesha, WI 53187-0834

**DATED MATERIAL - PLEASE DELIVER PROMPTLY**

DO WE HAVE YOUR EMAIL? Don't miss out! Get on HAWS' e-list at [hawspets.org](http://hawspets.org).

# CALENDAR

## November

### Holiday Pet Photos

November 5 & 6  
*By appointment only.*



### Holiday Bazaar & Bake Sale

November 19

*Details at [hawspets.org/events](http://hawspets.org/events).*

## Happy Holidays!

**November 24:** Closed for Thanksgiving  
**December 24:** No viewing/adoptions  
**December 25:** Closed for Christmas  
**December 31:** No viewing/adoptions  
**January 1, 2023:** Closed for New Year's

## Winter Break with the Animals!

Spend winter break interacting with, learning about and helping care for the animals, while enjoying indoor and outdoor fun! For kids ages 7-14; at both the Waukesha shelter and the Schallock Center for Animals in Delafield.  
*Details/registration at [hawspets.org/camp](http://hawspets.org/camp).*

**Single-day sessions, December 26 - 30.**



### Friends Meetings

Nov. 9, (no Dec. mtg.), Jan. 11, Feb. 8 6:30pm  
*All adults welcome! See [hawspets.org/friends](http://hawspets.org/friends).*

## Each Month

### Cat Pedicures

Nov. 12, Dec. 10, Jan. 14, Feb. 11 9:30-11:30am  
Nov. 22, Dec. 27, Jan. 24, Feb. 28 5:30-7:30pm  
*Please visit [hawspets.org/events](http://hawspets.org/events) prior to your visit for procedures and registration.*

### Pedicures for Rabbits & Guinea Pigs

Nov. 19, Dec. 17, Jan. 21, Feb. 18 9:30-10:30am  
*Pedicures are limited to the first 20 animals. No pre-registration or call-ahead available.*

## Save the Dates!

**November 29:** Giving Tuesday - follow along on social media!  
**January 21, 2023:** Waukesha JanBoree  
**February 11, 2023:** Have A Heart Bake Sale  
**February 25, 2023:** SPAYghetti Dinner



### Two Great Ways to Recycle!

When you're done reading, please either pass along this Report to a friend, or safely recycle in your community.

Follow us for more news, resources and fun!



@HAWS\_Waukesha

@HAWSofWaukesha

@HAWS\_Waukesha