

ANNUAL REPORT 2020

701 Northview Road, Waukesha, WI 53188 | 262-542-8851 | hawspets.org

PRESIDENT'S MESSAGE

Dear HAWS Members,

This year has been unlike any other that we have experienced in the history of our great organization. I sincerely thank Lynn Olenik for her unwavering leadership during this past year. She has been the rock that has allowed our team to flourish in a very challenging time. Lynn has maintained a steadfast dedication to animal welfare, ensuring that our community has access to our services during the COVID-19 pandemic. She is truly an ambassador for the animals. We are lucky to count her as one of our own.

HAWS Team

This past year, we have asked our team to maintain focus on animal welfare during a very trying time. The team has needed to work remotely, juggle virtual home school with their families and provide the programming and services our members expect. These individuals truly give the organization their hearts and souls on a daily basis to ensure that the animals are provided with the most humane treatment possible. I sincerely thank you for your efforts and look forward to another successful year at HAWS.

Donor and Endowment Fund Support

Thank you to our donors, both the ongoing donors of HAWS and those that have made HAWS a part of their legacy through endowment gifts. We are very grateful to those individuals that continue to make HAWS their non-profit of choice. We also sincerely appreciate those individuals and families that have included HAWS in their estate planning. We could not have provided consistent programming and services for our community during the safer-at-home orders without the generous support of our donors.

Volunteers

Non-profits are only able to exist due to the generosity of volunteers. HAWS, in particular, is fortunate to have some of the most loyal volunteers of any organization. These unsung heroes provide services like greeting, dog walking, cat cuddling and facility maintenance, just to name a few. I am truly thankful that HAWS is supported by these individuals that give their time and talents on a day-in-day-out basis.

Schallock Center for Animals

In 2019, HAWS entered into a Use Agreement for access to a 77-acre horse farm in Delafield, Wisconsin. The use of the

land has been granted to HAWS as part of the estate of our former Board President and Founder, Mike Schallock. This is a truly transformational opportunity for HAWS to bring our behavior, education and other programs to the public through a satellite facility. We have spent the entire year working to upgrade the facilities of the Schallock Center for Animals, making it a safe and inviting place for the public. We look forward to welcoming our members and donors to the Schallock Center in 2021. A special thank you to Susan Sorrentino, Todd Cleary, Nancy Bonniwell and Lynn Olenik, who worked tirelessly to make Mike Schallock's vision a reality. We also thank the Schallock family for their generous gift to HAWS.

Education and Behavior Programs

HAWS' education programs have shown year-over-year growth and expansion, primarily because of the efforts of our staff and volunteers. HAWS hosted over 11,900 adults and children for a wide variety of programs, making introductions to animal welfare and furthering their understanding of animals.

Adoptions

Over 2,200 felines were adopted in 2020 from HAWS - this is in line with the previous 2 years. HAWS also adopted over 1,100 dogs in 2020, also in line with and continuing overall positive adoption trends. The primary reason for the increase of our canine adoptions has been our transport program and relationship with the Humane Society of the United States (HSUS). HAWS has successfully forged a relationship with a number of animal welfare groups in the southern United States. In 2020, HAWS brought 603 dogs into the shelter that otherwise would have been euthanized. This has truly been a blessing, both for HAWS and for the animals.

Fundraising Events

Please join us for Happy Tails 2020: A Virtual Gala Evening to Benefit HAWS on Friday, October 23rd at 7:00pm. We hope you and your entire family - including your pets - will join us for our annual fall fundraiser, this year from the comfort of your home. Details and registration are at hawspets.org/happytails/.

Thank You

My sincere thanks to the Board of Directors for setting the direction of the organization. HAWS' successes would not have been possible without their guidance.

Bill Stone, President, Board of Directors

EXECUTIVE DIRECTOR'S MESSAGE

What an interesting year we have had!

There were many lessons learned in 2020. Creativity, staunch determination and a stalwart dedication to the community's animals brought us solutions to problems we never anticipated. Some problems just won't seem to go away, and wear down even the most energetic of our crew, but we have managed to grow even through these challenges.

Our community of adopters and donors did not let us down. We continue to find great homes for the many animals that make their way to HAWS. March, June and July were exceptional adoption months. We finished the year with a new high for cat adoptions of 2,272! The higher adoptions point to the fact that once people have a chance to slow down and stay home, they find the presence of a pet to be a great comfort.

With pet training classes and pet consultations, both in person and virtual, we continue to support these newly adopted pets in their new homes. HAWS' trainers also prevent people from turning in pets! Keeping these companions together is exceptionally important for all involved; 1,700 pets and their people received help from our training staff this past year.

We were able to host **Kids 'N Critters Summer Camp**, though the number of participants was severely restricted. We put content online, including sixty-three children's educational programs, dog training tricks/tips and also full dog training class curriculums.

HAWS' Animal Rescue Team was on the road 24/7. They answered 1,381 calls to assist wildlife and stray dogs and cats, along with a few domestic birds, sheep and several turtles; 489 animals were reunited with their families due to staff efforts.

HAWS' **Spay Neuter Initiative Program** (SNIP) clinic performed 7,292 surgeries. While this was, slightly behind last year's total, 1,193 felines were spayed/neutered to further help lower our incoming cat numbers and feline euthanasia numbers.

The ASPCA funded the majority of our **Project Guardian** /Community Cat program, allowing us to assist a larger number of cats by reaching out to other small, local groups. Athletes for Animals and Petco joined in, allowing us to more than double the number of spay/neuter surgeries we could perform.

PetSmart's generous gift of \$10,000 is helping community pets and their families who, due to the economic crisis, layoff, loss of home and/or finances, are in need of

support from HAWS. This grant is funding emergency boarding through our **Safe Keep program** and is sponsoring our free-to-those-in-need **Pet Pantry** of supplies.

The Bissell Foundation, Banfield Veterinary Foundation, Kenneth Scott Foundation, Cordon Family Foundation and Cargill all have helped us help our community. Annie's Fund for alumni pets and the Kern Foundation funds for pets of low income Waukesha County residents helped with assistance for medical services. Many additional family foundations gave generously. I certainly hope I did not miss anyone!

What continues to guarantee HAWS' success during these tougher economic times has been the gifts received from wills and estates. These estate gifts allow us to continue to operate at a high level during difficult times. Gifts of all sizes make a difference. They can be directed to a special program, or left to where needed most. Please consider us in your planned giving; for more information, please contact me.

What's ahead? We are moving forward with the **Schallock Center for Animals.** We have permits in place and are under construction! Beginning in the spring of 2021, this beautiful seventy-seven acre farm in Delafield will be available for the expansion of pet training classes, respite and sanctuary for shelter animals that are long term residents, and additional humane education opportunities for youth. This is a bright spot, made possible by A.J. "Mike" and Jane Schallock and the Schallock Foundation. We are fortunate to have access to this wonderful property.

Of course, all of the other fantastic programs at HAWS will continue.

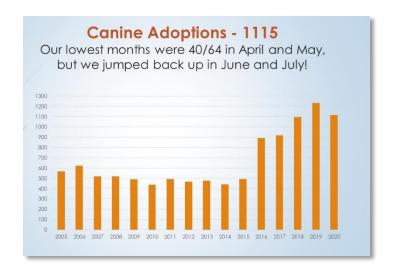
In closing, thank you to the staff and our volunteer Board of Directors. They make all of this possible. The biggest thank you goes out to our volunteers and supporters. Without donations, we would not be able to make a difference in the lives of animals. Without our volunteers, we could not give our resident animals what they need. You are the heart and soul of this organization. Without you, we would not be innovative. We could not be forward thinking or strategic in our efforts. With you, we can reach beyond our walls and truly make a community impact on humane efforts and education.

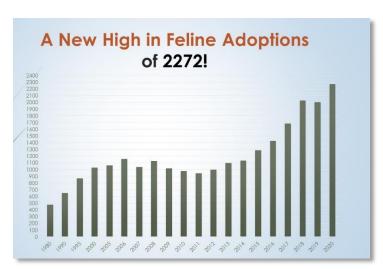
Lynn Olenik, Executive Director

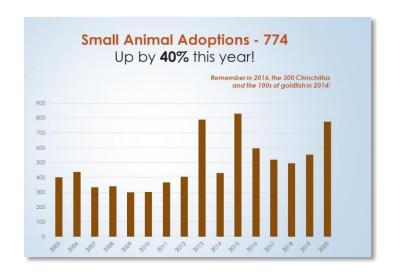




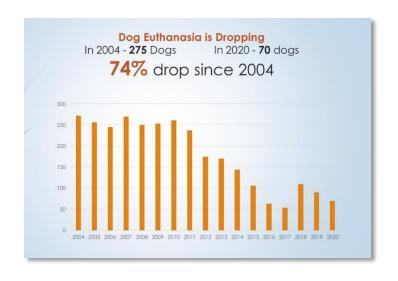
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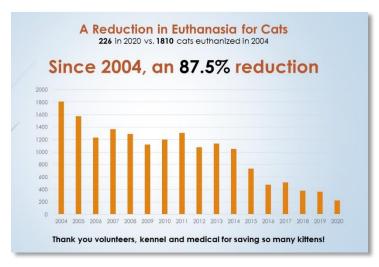












The Humane Animal Welfare Society of Waukesha County leads the community in animal welfare and assures sanctuary for animals in need.

HAWS Mission Statement

HAWS Board of Directors

Executive Committee

Bill Stone, President
Cindy Pechanach, Vice President
Thomas Magnor, Treasurer
Todd Cleary, Secretary

Eric Blohm
Dawn Brady
Betsy DeJaco
Brett Engelking
Sandy Hoffmann
Michelle Lake
Nancy Mayo
Patrick McGarry
Kayla Schultz
Mike Nell, Member Emeritus
Kerry Schnier, Member Emeritus





HAWS Management Team

Lynn Olenik, Executive Director
Kelly Rohda, Shelter Director
Maggie Tate-Techtmann, Director of Organizational Development
Leann Boucha, Behavior Department Manager
Khris Erickson, Education Department Manager
Andres Garcia, Field Services & Facilities Manager
Katie Gerls, Mobile Adoptions Coordinator
Cassie Gugin, SNIP Manager
Jessica Pinkos, Director of Special Projects
Katie Sheldon, Volunteer Coordinator
Jennifer Smieja, Communications & Marketing Coordinator



Growing Our Humane Community.

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