

ANNUAL REPORT 2019



701 Northview Road, Waukesha, WI 53188 | 262-542-8851 | hawspets.org

PRESIDENT'S MESSAGE

Dear HAWS Members,

In writing this message, it seems like I just completed the 2018 annual address. Our new medical clinic, and increased housing and storage space, has given us the opportunity to expand our adoption programs and take on more animals. We also had another successful Romp 'N Rally Pet Walk and fall fundraiser.

Schallock Animal Center

In 2019, HAWS has entered into a Use Agreement for access to a 77-acre horse farm in Delafield, Wisconsin. The use of the land has been granted to HAWS as part of the estate of our former Board President and Founder, Mike Schallock, and his wife Jane. This is a truly transformational opportunity for HAWS to bring our behavior, education and other programs to the public through a special satellite facility. We look forward to welcoming our members and donors to the Schallock Animal Center in 2020. A special thank you to Susan Sorrentino, Todd Cleary, Nancy Bonniwell and Lynn Olenik, who are working tirelessly to make the Schallock's vision a reality. We also thank the Schallock family for their generous gift to HAWS.

SNIP Clinic Operations

In 2017, HAWS made a substantial investment in the expansion of the Spay-Neuter Initiative Program clinic, to continue our campaign to become a No-Kill Community as well as a no-kill facility. Last year, 2018, represented the first full year of operations of the expanded SNIP clinic; we performed 6,210 procedures. This past year, 2019, we completed 7,742 surgeries, representing a 25% increase over 2018, and an over 80% increase over 2017.

Education and Behavior Programs

HAWS education and behavior programs have shown growth and expansion each year, primarily because of the efforts of our staff and volunteers. HAWS hosted over 12,140 adults and children for programs in 2019, making introductions to animal welfare and furthering their understanding of animals. This represents a 23% increase over 2018, quite an accomplishment considering that these are not new programs to HAWS.

Adoptions

In 2019, HAWS saw another fantastic year of adoptions. There were over 2,000 feline adoptions in 2019 at HAWS – this is in line with 2018, a 21% increase over 2017 and a 200% increase since 2005. HAWS also adopted over 1,230 dogs in 2019. This is in line with 2018, a 19% increase over 2017 – and the continuation of a

positive trend of canine adoption that, prior to 2016, had been negative for 10 years.

The primary reasons for this significant expansion of our canine adoption program have been the Alabama dog transport project and our role as an emergency placement partner with the Humane Society of the United States (HSUS). HAWS has successfully forged a relationship with a number of animal welfare groups in the southern United States, particularly in the state of Alabama. In 2019, HAWS brought more than 500 dogs into our shelter that otherwise would have been euthanized. This has truly been a blessing for both HAWS and the animals.

Fundraising Events

HAWS continues to show growth and expansion in our many fundraising events. From the Romp 'N Rally Pet Walk to the annual fall fundraiser, we are truly thankful for the support we receive from the community. Our fundraising events are critical components to fulfilling our mission and providing the financial support we need to grow our humane community.

The honor of your presence is requested at *Happy Tails 2019: An Evening to Benefit HAWS* on Friday, October 25th at the Marriott West in Waukesha. This special fundraiser features gourmet food and drinks, extraordinary live and silent auction items, heartwarming stories from HAWS and more. For details, log on to hawspets.org/happytails/ or call 262-542-8851, x127.

Donor and Endowment Fund Support

Thank you to our donors, both the ongoing donors of HAWS and those that have made HAWS a part of their legacy through endowment gifts. HAWS is fortunate that our founders had the foresight to create an endowment fund to protect the long term sustainability of the organization. We are very grateful to those individuals that continue to make HAWS their non-profit of choice. We also sincerely appreciate those who have included HAWS in their estate planning. Planned gifts are an excellent way to ensure that HAWS will be able to meet the needs of the animals and of our community well into the future.

Volunteers

Non-profit organizations are only able to exist due to the generosity of their volunteers. HAWS, in particular, is fortunate to have some of the most loyal volunteers of any organization. These unsung heroes provide services including greeting, dog walking, cat cuddling and maintenance, just to name a few. I am truly thankful that HAWS is supported by these individuals that give their time and talents on a day-in and day-out basis.

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Staff

My annual message would not be complete without saluting those individuals that contribute most directly to the success of HAWS – the staff. These individuals truly give the organization their hearts and souls on a daily basis to ensure that the animals are provided with the most humane treatment possible. I sincerely thank you for your efforts and look forward to another successful year at HAWS.

Thank You

Additionally, thank you to the Board of Directors for setting the direction of the organization. The successes of the SNIP clinic and the record year in adoptions would not have been possible without their guidance. Lastly, thank you to Lynn Olenik for her unwavering dedication to animal welfare. She is truly an ambassador for the animals, not just at HAWS, but throughout the state of Wisconsin and beyond. We are lucky to count her as one of our own, and look forward to her vision and guidance for 2020.

- Bill Stone, President, Board of Directors

EXECUTIVE DIRECTOR'S MESSAGE

While a picture may say a 1,000 words, the numbers for HAWS' Fiscal 2019 also tell a tremendous story!

HAWS' **Spay-Neuter Initiative Program (SNIP)** had an outstanding year, completing 7,742 procedures. Since we remodeled and relocated, they are at an 80% increase in spays and neuters:

- In 2017, a total of 4,297 procedures were performed.
 - The new expanded clinic suite was opened in March of 2017.
 - A total of 6,210 surgeries were performed in 2018.
 - In 2019, a total of 7,742 surgeries were performed!
- Way to go team!

Both Dr. Meyer and Dr. Kielikowski had the opportunity to assist in Puerto Rico, each for a week, as part of an initiative hosted by the Humane Society of the United States (HSUS). Not only did they get to enjoy another culture, they received coaching on clinic efficiencies, which certainly has paid off at HAWS.

We again hit the mark of **91.7% live outcome rate for our animals**. One of our markers for a no-kill community is a 90% plus live release rate: we have again attained this mark. To achieve this mark, while still being an open admission shelter, is a tribute to our entire community. Volunteers help socialize, exercise and modify poor behaviors; foster care families assist by opening their homes and hearts to give our animals the break they need from the shelter to grow or heal; our Project Guardian and Seeking Sanctuary programs for cats and our adopters believe in these pets. Without the teamwork provided by all of these people, HAWS could not achieve the status as a **No-Kill Community**:

- Only 90 of 1,920 incoming dogs faced euthanasia, for a 95.3% live outcome rate.
- Only 364 cats of 3,220 incoming – 88.6% live outcome.
- Only 30 small animals of 745 incoming – 95.9% live outcome.
- Only 484 animals of 5,885 intakes faced euthanasia – a 91.7% combined live outcome rate!

Annie's Fund donations give HAWS the financial backing to treat and rehabilitate animals that we would otherwise not be able to treat. We do some treatment in our medical clinic, which saves the shelter in costs, but many are cared for by local veterinary clinics. Because of Annie's Fund, we are able to help many of the sick and injured animals that make their way to our doors. While Annie's Fund is reserved for alumni, we are excited to announce that HAWS was chosen to take over management of the **Kern Foundation** funds. These funds are for animals belonging to Waukesha County's low income residents, to help with both routine and emergency medical issues. We will be working with referrals from local veterinary clinics to extend this opportunity to the animals of Waukesha residents.

Overall, 12,140 people attended **Education Department** programs this past year through HAWS. The 23% jump over last year (9,861) was due largely to the No More Bullying program offered in local schools for the full year. All of HAWS' other education programs are close to capacity; "Tuesday Troops" made additional room for middle school students to join our popular program for that age group. Next year, we hope to expand our most popular specialty Kids 'N Critters Summer Day Camp week, Camp Gone to the Dogs.

HAWS' **Behavior Department** is working with Carroll University with a hands-on dog training class during the fall semester, which will prepare the students to then foster a dog from HAWS for the spring semester. This will help not only the dogs in the program, but it will also prepare the students for their future careers in animal behavior, where they will help dog owners work through issues and retain their pets.

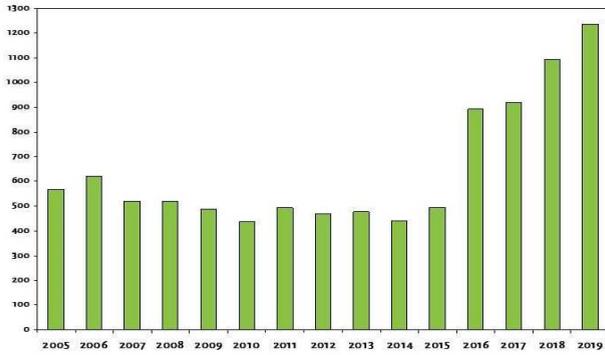
Adoptions were up for dogs and small animals – with 1,236 dogs finding homes (up 13%) and 552 small animals placed in loving homes. While 2,005 cats found adoptive homes, this is just slightly behind last year.

The year was not without its challenges. However, walking through the kennels, seeing kids at camp and talking with our great adopters makes it all worthwhile. Next year holds some exciting opportunities for the animals and the animal lovers of our community. Here's to a great 2020!

- Lynn Olenik, HAWS Executive Director

CANINE ADOPTIONS: 1,236

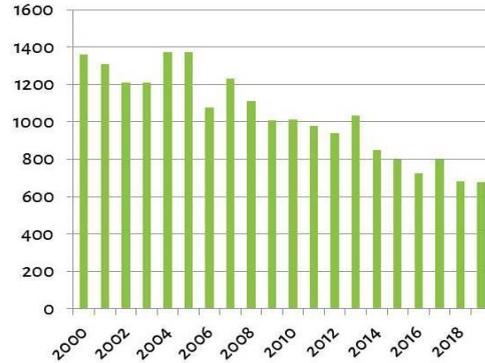
Up 12.8% over last year!



SNIP SUCCESS - COMMUNITY IMPACT

Incoming Stray Cats: 678 in 2019 vs. 1373 in 2004

A drop of 50.6%!

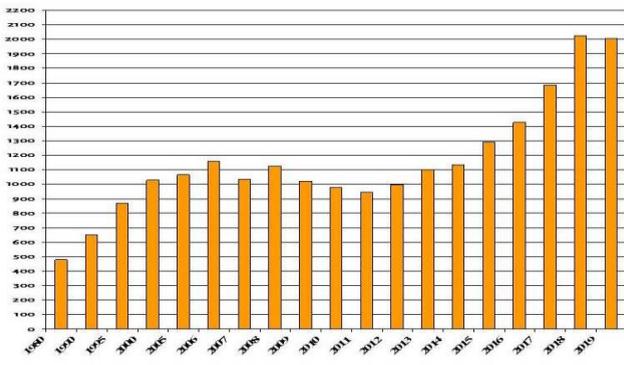


Every surgery can save up to 15 lives per year!

**Project Guardian began in 2005.

FELINE ADOPTIONS: 2,005

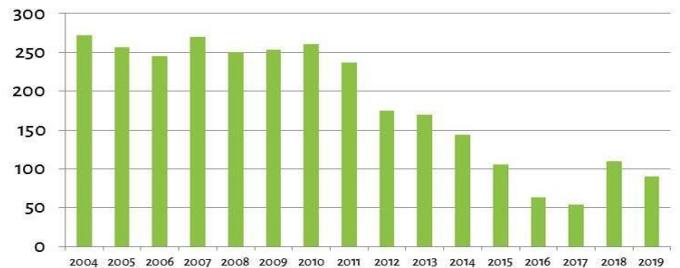
Just 21 behind last year's high of 2026!



Dog Euthanasia Continues to Drop

In 2004 - 275 Dogs In 2019 - 90 dogs

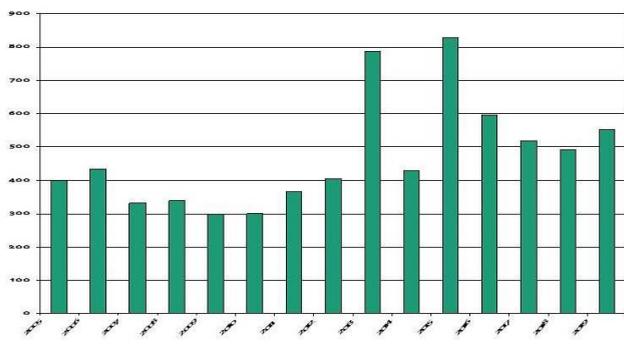
67% DROP since 2004



SMALL ANIMAL ADOPTIONS—553

Up by 60 this year!

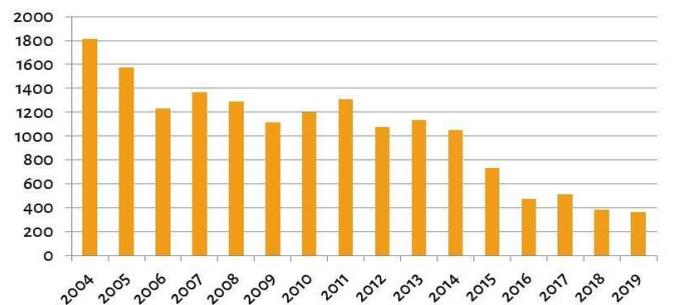
Remember the 300 Chinchillas in 2016, and the 100s of goldfish in 2014



Another Dramatic Reduction in Cat Euthanasia

1810 cats euthanized in 2014 vs. only 364 in 2019!!

80% drop since 2004



2013 and 2014 included cats from hoarding situations; 2017 included 67 cats from a hoarding situation.

The Humane Animal Welfare Society of Waukesha County leads the community in animal welfare and assures sanctuary for animals in need.

HAWS Mission Statement

HAWS Board of Directors

Executive Committee

Bill Stone, *President*
Cindy Pechanach, *1st/2nd Vice President*
Thomas Magnor, *Treasurer*
Todd Cleary, *Secretary*

Dawn Brady
Betsy DeJaco
Sandy Hoffmann
Monica Jurken
Michelle Lake
Nancy Mayo
Patrick McGarry
Russ Tilsner
Mike Nell, *Member Emeritus*
Kerry Schnier, *Member Emeritus*

HAWS by the Numbers Fiscal 2019 Summary

Adoptions:

- 1,236 dogs - 2,005 cats - 552 small animals!
- 366 barn cats have been placed since the Seeking Sanctuary program began.

Animal Rescue Calls:

- 1,696 total calls answered – 546 wildlife, 415 dogs, 678 cats, 57 small animals.
- Close to 100% of our stray dogs went home and 27.2% stray cats (185!) were reunited with their owners!

Incoming Animals:

- 724 dogs were transferred in and placed up for adoption.
- 217 cats were transferred in (212 from WI; 5 from AL).
- 50.6% fewer stray cats came in than in 2004!

Behavior/Training:

- Mod Squad worked with 43 dogs; placement rate is 91.4%!
- Puppy Party attendance increased by 49%.
- 876 dogs attended training classes.

Volunteering:

- 75,180 total hours and an average of 83 volunteers daily!
- 38,349 foster care hours.
- 30,639 hours spent walking dogs, cuddling cats and small animals, keeping HAWS GOING STRONG!!!!

HAWS Management Team

Lynn Olenik – *Executive Director*
Andres Garcia – *Field & Facilities Manager*
Kelly Rohda – *Shelter Director*
Maggie Tate-Techtmann – *Director of Organizational Development*
Leann Boucha – *Behavior Department Manager*
Chris Erickson – *Education Department Manager*
Cassie Gugin – *SNIP Clinic Manager*
Dana Leair – *Donor Relations*
Jessica Pinkos – *Director of Special Projects*
Kay Seno – *Special Events Coordinator*
Jennifer Smieja – *Communications/Marketing Coordinator*
Geno Smith – *Mobile Adoptions Coordinator*
Katie Sheldon/Sara Stoss – *Volunteer Coordinators*
Kim Kalczynski, Jaime Merkel – *Kennel Leads*
Kristie Benjamin, Ashley Haley, Jessica Rogalla – *Adoption Leads*