



An Evening To Benefit **HAWS** 🐾

**Friday, October 25, 2019**

**6:00 – 10:00pm**

*Marriott West, Waukesha*

***HAWS is Growing Our Humane Community!***

We heal those animals that are medically treatable, rehabilitate pets with behavior issues, and teach adults and children alike the skills of compassion and empathy - helping our entire community treat animals, and each other, with respect.

Your support as a Sponsor or Underwriter of Happy Tails, HAWS' largest annual fundraiser, ensures our doors are open always, finding happy endings for animals and their people!



*For more detailed information, please contact Maggie Tate-Techtmann: 262-542-8851, x135 [maggie@hawspets.org](mailto:maggie@hawspets.org)*

***Sponsorship Levels***

**Unconditional Love Sponsor \$10,000**

*Our Signature Sponsorship includes Event Signage, Website Promotion, Presence in the Event Program, Mobile Bidding App Promotion, Thank You in the Tattle Tails Newsletter, Customized Promotional Opportunities, Pause with HAWS Event at Your Business.*

***Additionally:***

- Admission for up to 20 Guests
- White Glove Table Service with Open Bar
- 20 Premium Raffle Tickets
- Morning Traffic Ads on WKLH Radio
- Logo on HAWS' Mobile Van for One (1) Year
- Shelter Leash Sponsorship for One (1) Year
- Shelter Pen Sponsorship for One (1) Year

**Courageous Companion Sponsor \$5,000**

- Admission for up to 10 Guests
- Up to 20 Drink Vouchers
- 10 Premium Raffle Tickets
- Event Signage, Website Promotion, Presence in Event Program, Mobile Bidding App Promotion
- Thank You in Tattle Tails Newsletter
- Customized Promotional Opportunities
- Pause with HAWS Event at Your Business

**Calming Force Sponsor \$2,500**

- Admission for up to 6 Guests
- Up to 12 Drink Vouchers
- 6 Premium Raffle Tickets
- Event Signage, Website Promotion, Presence in Event Program, Mobile Bidding App Promotion
- Thank You in Tattle Tails Newsletter
- Customized Promotional Opportunities

**Playful Paws Sponsor \$1,000**

- Admission for up to 4 Guests
- Up to 8 Drink Vouchers
- 4 Premium Raffle Tickets
- Event Signage, Mobile Bidding App Promotion
- Thank You in Tattle Tails Newsletter

***Underwriting Opportunities***

*Underwriter Benefits include: Event Signage, Presence in Event Program, Mobile Bidding App Promotion.*

Dinner Sponsor	\$5,000	<i>Includes Table for 10 Guests, Drink Vouchers, Raffle Tickets</i>
Technology Sponsor	\$5,000	<i>Includes Table for 10 Guests, Drink Vouchers, Raffle Tickets</i>
Auction Sponsor	\$2,500	<i>Includes Admission for 6 Guests, Drink Vouchers, Raffle Tickets</i>
Invitation Sponsor	\$1,000	<i>Includes Admission for 4 Guests, Drink Vouchers, Raffle Tickets</i>
Mobile Adoption Sponsor	\$1,000	<i>Includes Admission for 4 Guests, Drink Vouchers, Raffle Tickets</i>
Dessert Sponsor	\$500	<i>Includes Admission for 2 Guests, Drink Vouchers, Raffle Tickets</i>
Flower Sponsor	\$500	<i>Includes Admission for 2 Guests, Drink Vouchers, Raffle Tickets</i>
Media Sponsor	\$500	<i>Includes Admission for 2 Guests, Drink Vouchers, Raffle Tickets</i>
Program Sponsor	\$500	<i>Includes Admission for 2 Guests, Drink Vouchers, Raffle Tickets</i>

*A portion of each sponsorship level or underwriting opportunity is tax deductible. Please consult your financial advisor.*



**Humane Animal Welfare Society of Waukesha County, 701 Northview Road, Waukesha, WI 53188**  
 262-542-8851 | [hawspets.org](http://hawspets.org) | FEIN #39-6108644 | 267280-DS