

ANNUAL REPORT 2018



701 Northview Road, Waukesha, WI 53188 | 262-542-8851 | hawspets.org

PRESIDENT'S MESSAGE

Dear HAWS Members,

It seems as though I just finished the 2017 annual message. After successfully completing the capital campaign in 2016 and the shelter expansion in 2017, it feels like 2018 is the first year that has been "business as usual." Our new clinic and storage space have given us the ability to expand our adoption programs and take on more animals. We also had another successful Romp 'n Rally and fall fundraiser.

SNIP Clinic Operations

In 2017, HAWS made a substantial investment into the expansion of the SNIP Clinic to continue our efforts to become a No-Kill Community. 2018 represented the first full year of operation of the new SNIP clinic. In that time, we have performed just over 6,210 procedures. That represents a 33% increase over 2017 and a 51% increase over 2016.

Education Programs

HAWS' education programs have year-over-year shown growth and expansion, primarily because of the efforts of our staff and volunteers. HAWS hosted over 9,850 adults and children in our shelter, introducing them to animal welfare and furthering an understanding of animals. This represents a 9.25% increase over 2017, quite an accomplishment considering that these are not new programs to HAWS.

Adoptions

2018 has been another record year for HAWS in terms of adoptions. There were over 2,000 feline adoptions in 2018 at HAWS – a 21% increase over 2016 and a 200% increase since 2005. HAWS also adopted nearly 1,100 dogs in 2018, a 19% increase over 2017 and continued positive trend of that prior to 2016 had been negative for 10 years.

The primary reason for the significant expansion of our canine adoption program has been the transport program and our relationship with HSUS. HAWS has successfully forged a relationship with a number of animal welfare groups in the southern United States, in particular, in the state of Alabama. In 2018, HAWS brought 535 dogs into the shelter that otherwise would have been euthanized. This has truly been a blessing, both for HAWS and for the animals.

Jessica Pinkos continues to champion the efforts of HAWS to make the transport program a success. Additionally, thanks to the many volunteers and staff members that have facilitated this new program for HAWS, and to the many families that have adopted an animal from HAWS.

Fundraising Events

HAWS continues to show growth and expansion in our many fundraising events. From the annual Romp 'n Rally in spring to the fall fundraiser, we are truly thankful for the support we receive from the community. Our fundraising events are critical components to fulfilling our mission and providing the financial support we need to create a No-Kill Community.

Please join us at our annual fall fundraiser on Friday, October 19th at the Marriott West in Waukesha. The theme for the event this year is "HAWS in the Hamptons."

Donor and Endowment Fund Support

Thank you to our donors, both the ongoing donors of HAWS and those that have made HAWS a part of their legacy through endowment gifts. HAWS is fortunate that our founders had the foresight to set up an endowment fund to protect the long term sustainability of the organization. We are very grateful to those individuals that continue to make HAWS their non-for-profit of choice.

We also sincerely appreciate those individuals and families that have included HAWS in their estate planning. Planned Giving is an excellent way to ensure that HAWS will be able to meet the needs of the animals far in the future.

Volunteers

Non-profits are only able to exist because of the generosity of volunteers. HAWS, in particular, is fortunate to have some of the most loyal volunteers of any organization. These unsung heroes provide services like greeting, dog walking, cat cuddling and facility maintenance, to name just a few. I am truly thankful that HAWS is supported by these individuals that give their time and talents on a day-in and day out basis.

Staff

My annual message would not be complete without saluting those individuals that contribute most directly to the success of the shelter – the staff. These individuals truly give the organization their hearts and souls on a daily basis to ensure that the animals are provided with the most humane treatment possible. I sincerely thank you for your efforts and look forward to another successful year at HAWS.

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Thank You

Thank you to the Board of Directors for setting the direction of the organization. The successes of the SNIP clinic and the record year in adoptions would not have been possible without their guidance.

Lastly, my thanks to Lynn Olenik for her unwavering dedication to animal welfare. She is truly an ambassador for the animals, not just at HAWS, but throughout the state of Wisconsin and abroad. We are lucky to count her as one of our own and look forward to her vision and guidance for 2019.

- Bill Stone, President, Board of Directors

EXECUTIVE DIRECTOR'S MESSAGE

To find a new and interesting twist to an annual report is seldom easy, but in 2018 that was not the case. Routines are wonderful and boredom is often appreciated, especially when dealing with the complexity of animal welfare and shelter life, but our past year was most certainly **not** routine! There was nothing boring at HAWS from July, 2017 through June, 2018!

As a national Emergency Placement Partner for the Humane Society of the United States (HSUS), we began July with dogs from **South Korean** meat farms that were closing. Aside from their living conditions, also difficult was knowing that some of these dogs had once been family pets. These facilities often take in stray and surrendered family dogs along with breeding their own. As customs change, there is less interest in these farms, and many lucky dogs have made their way into the U.S. for adoption.

We made three trips to Chicago's O'Hare Airport to pick up dogs. After making these trips, we began flying dogs into Waukesha County's Crites Field, shortening the trip and saving time and discomfort for animals and people alike.

Next came dogs from shelters surrounding **Houston, Texas**, affected by Hurricane Harvey. Eleven days later, we coordinated efforts with our shelter partners to bring in dogs affected by Hurricane Irma in **Florida**. Some cats joined this trip, going to local veterinary clinics. As the year progressed, there were more **Korean** dogs, more from Texas through a hub in **Tulsa, Oklahoma**, and over 125 dogs from **Puerto Rican** rescues who lost their housing in shelters and with rescues due to Hurricane Maria.

These transports cemented the team here and our partnerships with other organizations. Volunteers were called on to foster, train, receive, bathe and cuddle dogs from many places. Staff rallied, coming in whenever needed. They assisted with pickups, added to their care and cleaning schedules, deep cleaned vans, provided flea treatments and offered calm steady love and support to many, many traumatized animals. Our supporters, as

always, helped us meet the challenge and our community opened their homes and hearts! Our team, led by tremendous staff, transformed the lives of many.

We welcomed the beginning of the Seeking Sanctuary barn cat program, the expansion of Project Guardian and, with the expansion of the SNIP clinic, over 1200 more surgeries performed!

Our Education Department added a pilot program for area 4th grade students on compassion, empathy and anti-bullying. It has been picked up by a number of additional schools this year.

We are hoping for a little of that boredom and routine at HAWS for the up-coming year!

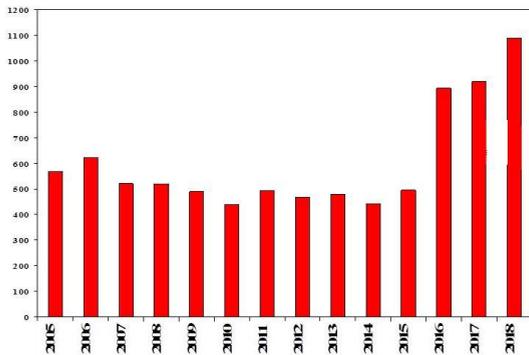
- Lynn Olenik, HAWS Executive Director

HAWS' fiscal 2018, by the numbers

- Our **Education Department welcomed 9,861 people** of all ages to programs and seminars.
- In all, **603 dogs were transferred in**. We were able to take in **100+ cats from local Wisconsin shelters** throughout spring this year.
- **1,765 total Animal Rescue calls** were responded to: 606 wildlife, 422 dogs, 684 cats and 53 little critters.
- **SNIP procedures increased 51%** over the year prior to the expansion, and **33% in 12 months**.
- **Project Guardian spayed/neutered 769 cats** compared to 588 the previous year.
- **Cat adoptions were up 21!** Last year was a record year and we smashed that record this year!
- **Dog adoptions were up 19%**.
- In total, **3600 animals were adopted** this past year - that's a lot of LIVES SAVED!
- The **Behavior Department Mod Squad worked with 42 dogs**, while maintaining their **95% placement rate**.
- Dog training classes grew.
- All of these activities required additional staff and volunteers.

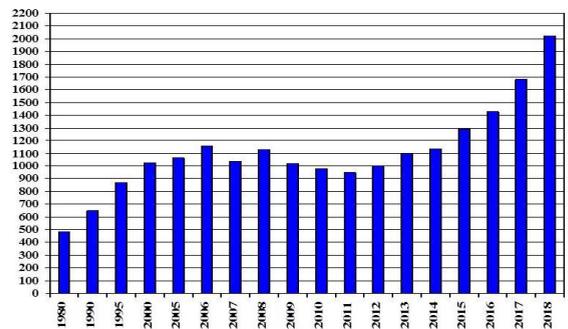
1,095 Canines Adopted

Thanks to help from our Waukesha County Community.



Feline Adoptions: 2,026

Another record year!
Up 20.3% in one year.



SURRENDER & STRAY OUTCOMES

- 93% of stray dogs were returned to their families.
- 25% of stray cats were returned to their families.
- 98% of surrendered and stray dogs were placed into homes.
- 85% of surrendered and stray cats were placed into homes.
- 94% of surrendered and stray small animals were placed into homes.

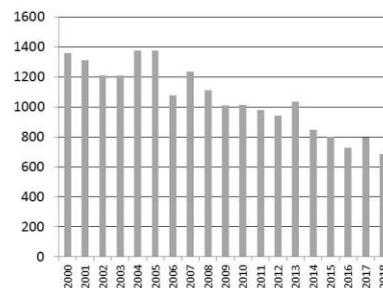
90.2% of surrendered and stray dogs, cats and small animals were placed in new homes.

Our initial marker for a No-Kill Community was to hit a placement rate of 90%.
WE HIT IT.
Now we need to hit it 3 years running!

SNIP SUCCESS & COMMUNITY IMPACT

684 incoming stray cats in 2018 vs. 1373 in 2004

A drop of 50.2 %!



*Every surgery we do can save up to 15 lives per year!

*771 cats were spayed or neutered last year by Project Guardian, with the help of our Seeking Sanctuary program.

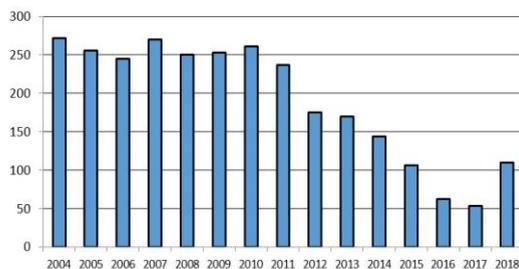
Project Guardian began in 2005.

Canine Euthanasia is Dropping

In 2004: 275 dogs In 2018: 110 dogs

A 60% DROP since 2004

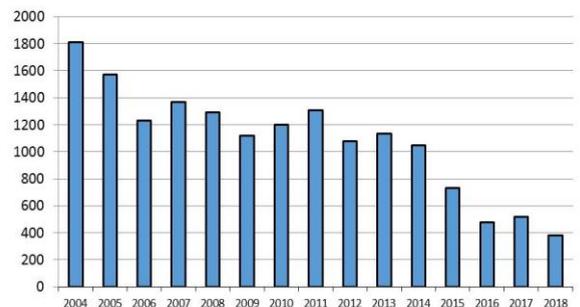
Canine intake was up in 2018; also had distemper in spring



Dramatic Reduction in Cat Euthanasia

2004: 1,810 cats euthanized vs. 2018: 352

A 78.9% drop since 2004.



The Humane Animal Welfare Society of Waukesha County
leads the community in animal welfare
and assures sanctuary for animals in need.

HAWS Mission Statement

HAWS Board of Directors

Bill Stone, *President*
Mike Nell, *First Vice President*
Todd Cleary, *Second Vice President*
Thomas Magnor, *Treasurer*
Carol Wehrman, *Secretary*
Dawn Brady
Chad Carpenter
Fred Hilton
Sandy Hoffmann
Gretchen Jaeger, *DVM*
Monica Jurken
Nancy Mayo
Kelly Renz
Kerry Schnier
Russ Tilsner
Cindy Pechanach, *Member Emeritus*



HAWS Management Team

Lynn Olenik, *Executive Director*
Mark Hess, *Field Services/Facilities Manager*
Kelly Rohda, *Shelter Director*
Maggie Tate-Techtmann, *Director of Organizational Development*
Leann Boucha, *Behavior Department Manager*
Khris Erickson, *Education Department Manager*
Cassie Gugin, *SNIP Clinic Manager*
Dana Leair, *Donor Relations*
Jessica Pinkos, *Director of Special Projects*
Kay Seno, *Activity Coordinator*
Jennifer Smieja, *Communications/Marketing Coordinator*
Geno Smith, *Mobile Adoptions Coordinator*
Sara Stoss, *Volunteer Coordinator*
Kim Kalczynski, Jaime Merkel, *Kennel Leads*
Kristie Benjamin, Andres Garcia, Ashley Haley, Abbie Ziegelmann-Lyke, *Adoption Leads*



Photo credits: Kenny Yoo, Trina Washebeck