



Humane Animal Welfare Society  
of Waukesha County, Inc.  
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[hawspets.org](http://hawspets.org)

**FOR IMMEDIATE RELEASE:**

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**HAWS COLLECTING MILK MONEY**

*Waukesha animal resource center seeks monetary, formula donations for orphaned kittens*

**WAUKESHA — March 22, 2018 — Kitten Season** has begun and **HAWS**, the Humane Animal Welfare Society of Waukesha County, is collecting **MILK MONEY!**

HAWS is looking to the community to help obtain the kitten formula desperately needed to ensure orphaned and newborn kittens grow into thriving young cats. In three weeks, HAWS' [Milk Money fundraiser](#) has raised \$875 of the requested \$2000 to purchase formula. But, at least \$1125 in donations is still needed.

**Basic stats for Kitten Season at HAWS:**

- Every year HAWS takes in 800+ kittens, many of them orphaned but still of nursing age.
- One (1) cannister of powdered KMR kitten formula helps save one orphaned/nursing kitten, from newborn to approximately 4 weeks of age when they can be weaned.
- Each year HAWS needs hundreds of cannisters of kitten formula!

**The life-saving math:**

A cannister of KMR kitten formula can be purchased for about \$10. Therefore, a \$50 donation saves 5 kittens, a \$100 donation saves 10 kittens, and so on and so on!

**HAWS has created 2 easy ways for the community to help:**

1. Donate directly through the [#MilkMoney fundraiser on HAWS' Facebook](#) page, or donate at HAWS' website, [hawspets.org](http://hawspets.org), and HAWS will do the shopping.
2. Go to [HAWS' Wish List on Amazon](#), purchase KMR formula and have it sent directly to the shelter.

Please donate today and help HAWS save these fantastic felines!

*HAWS, a non-profit organization established in 1965, assists 8,000 animals each year and welcomes more than 35,000 human visitors to our shelter annually. As an open admission and full service shelter, HAWS assures sanctuary for animals in need while offering many diverse educational programs and services to promote responsible pet ownership and prevent animal abuse.*

*The shelter is located at 701 Northview Road in Waukesha, Wisconsin.*

*For more information call (262) 542-8851 or log onto our website at [hawspets.org](http://hawspets.org).*

*Follow us on Twitter at "HAWS Waukesha" or Like "Humane Animal Welfare Society – HAWS of Waukesha" on Facebook.*

*HAWS: Building a No-Kill Community.*

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