

The Gift of Tomorrow Begins Today.



The Humane Animal Welfare Society of Waukesha County, Inc. Leads the Community in Animal Welfare and Offers Sanctuary to Animals in Need.

— Mission Statement

More Than Just a Shelter

HAWS, a non-profit organization established in 1965, assists over 6,000 animals each year and welcomes more than 31,000 human visitors annually. As an "open admissions" shelter HAWS assures sanctuary for animals in need, while offering educational programs and services to promote responsible pet ownership and prevent animal abuse and neglect. All this is achieved without any local, state or federal tax support.

Your gift can make an impact – both today and tomorrow. At HAWS we are known for our fiscal responsibility, and your donation can provide financial strength for today while offering security for our future. Your gift ensures a constant, sustained flow of support to our shelter for the daily care and even special medical treatment for the animals needing our assistance today.

But even more importantly, **your pledge of continued support in the future** allows us to keep a promise made to our community long ago: We will be here to provide the necessary resources – seminars and classes, kids' programs, behavior consults and training, counseling and support both before and after adoption, low-income assistance, spay-neuter services and more – to help all members of our community maintain healthy relationships with our companion animals. HAWS will be able to continue our work above and beyond basic animal sheltering and care, remaining the primary place for solutions and second chances for our community well into the future.

Planned Gifts Make an Impact

HAWS' recent facility expansion illustrates just how important planned giving can be! Several generous estate gifts helped make the "new face" of HAWS a reality even in a time of overall economic uncertainty for our entire country.

The David and Kathleen Merkel Estate became the "foundation" for HAWS' 2009 facility expansion. Kathleen was a founding member of HAWS, a staunch supporter of animal welfare, a dog trainer, educator, and life-long volunteer at the animal shelter. The Merckels did not want their caring for HAWS and the animals to stop at their passing. They named HAWS as the sole beneficiary of their estate, targeting the bequest for future capital improvements at the shelter.

The gift to HAWS from the Winzenreid Family Estate tells a similar story. The Winzenreids lived in Waukesha County, forging a bond with the animals they met. When Lester Winzenreid married Marie Howitt Winzenreid, they made the decision to leave a legacy within the community they loved, reflecting the feelings and beliefs of the entire Winzenreid family that their bequest dollars "do good" within Waukesha County. Choosing HAWS as a beneficiary was a natural choice, and they made a world of difference for HAWS ensuring the success of our 2007-09 Capital Campaign.

Bring home your best friend.

HAWS

Humane Animal Welfare Society
of Waukesha County, Inc.

My Gift of Tomorrow Begins Here

YES – I want to ensure the future of HAWS!

Please accept my pledge:

- | | |
|---------------------------------------------------------------------------|-----------------------------------------------------------------------------|
| <input type="checkbox"/> I will give \$100 annually for the next 5 years. | <input type="checkbox"/> I will give \$1,000 annually for the next 5 years. |
| <input type="checkbox"/> I will give \$500 annually for the next 5 years. | <input type="checkbox"/> My pledge is \$_____ annually for _____ years. |

Give a Gift for Today

Please fill out form on reverse to support HAWS with a donation today.

Mr./Mrs./Ms. _____

Address _____

City _____

State _____ Zip _____

Phone () _____

Email _____

Is HAWS already part of your planned giving? Please contact Lynn Olenik at 262-542-8851, x110 to share your story.



Your Planned Gift

By planning today, your gift to HAWS can have a meaningful impact tomorrow. The term "planned giving" encompasses a now-and-later aspect to these gifts. The present value, the **now** of the gift, includes things such as charitable income tax deductions and the like. The future, **later** value can also come in the form of tax relief, along with the ability to help your family carry on your philanthropic legacy and grant financial stability for HAWS, an entirely donor-funded, non-profit organization.



Your importance to our organization as a **friend into the future** can be recognized by inclusion on our founders and sustainers wall in the lobby of our shelter. Plaques for past, present and future donors are included as our thanks to you — and as encouragement to others to follow your generous lead.

Gifts in Many Packages

There are many different ways to make a planned gift or other charitable contribution, including:



- **Bequests**
- **Gifts of Stock, Bonds, or Mutual Funds**
- **Gifts of Insurance**
- **Charitable Trusts**
- **Gifts of Real Estate**

Additional information on all of these options is available at HAWS or online at www.hawspets.org within our "Ways to Give" section. Your personal attorney or financial planner can more completely explain the benefits to you and assist you in setting up your Planned Gift for HAWS.



We envision a community where all animals are treated with compassion, dignity, and respect. We invite the public to join us in our cause to spread humane sentiments throughout our community for the betterment of animals and people alike.



Bring home your best friend.

HAWS

Humane Animal Welfare Society
of Waukesha County, Inc.

My Gift for Today

Mr./Mrs./Ms. _____

Address _____

City _____

State _____ Zip _____

Phone () _____

Email _____

Payment is enclosed, **or**

Please bill my credit card:
VISA / MC / DISC / AMEX

Acct. # _____

Exp. Date _____ 3-Digit Security Code _____

Signature _____

Please print name as it appears on card: _____

Support the HAWS Cause Today: Become a Member!

Log on to www.hawspets.org and click on "Get Involved" to become part of the HAWS family.