

PRESIDENT'S MESSAGE

Dear HAWS Members,

It is hard to believe that another year is in the books. After a successful capital campaign we were able to finish the expansion of the shelter. Our new spaces have allowed us to expand our adoption programs and spay/neuter capabilities, and even join a national network of emergency partner shelters to assist animals in need. We also had yet another successful Pet Walk and fall fundraiser.

Completion of the Facility Expansion

After raising \$1.5 million, HAWS broke ground on our facility expansion. Thanks to the tireless work of Gerald Nell, Inc. along with our building and grounds committee, the project was completed on time and on budget. Many people had to pull together to make this project a success! Special thanks to all of our donors for making this happen and those adding the “extras” that were needed for completion.

Korean Dog and Hurricane Pet Adoptions

HAWS partnered with HSUS (Humane Society of the US) and shelters throughout the country to give Korean dogs an opportunity at life. These combined efforts meant the closing of another dog meat farm. This partnership has also meant HAWS can assist with animals in need due to the historic hurricanes in Texas and Florida, taking in dozens of dogs and cats for adoption in Wisconsin.

Education and Behavior Programs

Education programs continue to show growth, primarily because of the efforts of our staff and volunteers. HAWS hosted 9,026 adults and children, making introductions to animal welfare and furthering their understanding of animals. This growth is quite an accomplishment, considering that these are not new programs.

Adoptions and the Alabama Dogs

This year has been a record year for cat and dog adoptions. Over 1,680 feline adoptions marked a 17.6% increase over 2016 and a 150% increase since 2005. HAWS also adopted 919 dogs, a 3% increase over 2016. HAWS has successfully forged a relationship with a number of animal welfare groups in the southern US, in particular in Alabama, to expand our dog adoptions. In 2017, HAWS brought in 487 dogs that otherwise would have been euthanized. This has truly been

a blessing, both for HAWS and for the animals. Special thanks to Jessica Pinkos for her uncompromising efforts to make the Alabama Dog Project a success. Additionally, thank you to the many volunteers and staff members that have facilitated this new program, and to the many that have adopted an “Alabama dog” from HAWS.

Fundraising Events

HAWS continues to show growth in our fundraising events. From the spring Pet Walk to the fall fundraiser, we are truly thankful for the support we receive from the community. Our fundraising events are critical components to fulfilling our mission and providing the financial support we need to create a No-Kill Community. Please join us at this year's fall fundraiser, HAWS Hoedown, on October 20th at the Marriott West. Country attire is encouraged! I look forward to the next flash mob – it will be tough to beat the last two years.

Donor and Endowment Fund Support

HAWS is fortunate that our founders had the foresight to set up an endowment fund to protect the long term sustainability of our organization. Thank you to our donors, both ongoing and those that have made us a part of their legacy through endowment gifts, estates and bequests. Planned gifts are an excellent way to ensure that HAWS will be able to meet the needs of the animals into the future. We are grateful to those individuals that continue to make HAWS their charity of choice.

Volunteers

Non-profits are only able to exist due to the generosity of volunteers. HAWS, in particular, is fortunate to have some of the most loyal volunteers of any organization. These unsung heroes provide services like greeting, dog walking, cat cuddling and facility maintenance, just to name a few. I am truly thankful that HAWS is supported by these individuals that give their time and talents on a day-in and day-out basis.

Staff

My annual message would not be complete without saluting those individuals that contribute most directly to the success of the shelter – the staff. These individuals truly give the organization their hearts and souls on a daily basis to ensure that the animals are provided with the most humane treatment possible. I sincerely thank you for your efforts and look forward to another successful year at HAWS.

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Thank You

Thank you to the Board of Directors for setting the direction of the organization. The success of the capital campaign and the record year in adoptions would not have been possible without their guidance.

Lastly, thank you to Lynn Olenik for her unwavering dedication to animal welfare. She is truly an ambassador for the animals, not just at HAWS, but throughout the state of Wisconsin and beyond. We are lucky to count her as one of our own and look forward to her vision and guidance for 2018.

- Bill Stone, President, Board of Directors

EXECUTIVE DIRECTOR'S MESSAGE

This was the year where we saw the end of our expansion campaign fundraising, the start AND end of our building project and the move into our new space! We relocated our walking trails, plus we changed up and added some offices.

Our cats have wonderful colony space, allowing for a more natural environment and more normal behaviors. We have seen an uptick in adult cat adoptions, perhaps because of the opportunity for increased public interaction with these colony residents. If you haven't seen this space, please come and visit! It is colorful and inviting and the cats would love to spend time with you!

The Mod Squad/Behavior Department room is in use every day. Our community's dogs benefit from more 1:1 consultations, better efficiency in our evaluation process (which lessens their pre-adoption holding time) and more training opportunities with our Mod Squad.

We have increased our safe keep capacity and offer a more comfortable space for these animals. With that, a grant has allowed us to further train First Responders and care providers in our area, to help them notice and take action on animal needs.

HAWS' spay/neuter (SNIP) clinic has already shown a 40% increase in procedures performed! Their new space includes 4 surgical suites, 3 prep/dental areas and expanded capacity for recovery. There is a new, separate entrance with a lobby area and much needed storage.

Not only did our building project mean expanded services and a larger building, it included growth in our staff. New positions included the addition of a full time veterinarian, veterinary technicians and clinic reception staff. With the continued growth in social media and marketing we added to our fund development team. We added additional adoption/animal care staff to assist with the increase in adoption services. A Community Cat Coordinator was added part-time, funded by grant dollars. With volunteers rounding out the rough edges and filling in the gaps, we moved through our staff changes with efficiency.

Our Staff and our Volunteers showed REMARKABLE resiliency to all of the moving pieces and parts of the shelter this year. They deserve an extra thanks for patience and teamwork, especially all of those who were "hands on" making sure the animals handled the changes with no additional stress. The final switch in operational software almost did them in, but we persevered.

This year, more than ever, our Staff and Volunteers deserve our thanks on behalf of the animals for the phenomenal year they have had. You ALL are truly AMAZING.

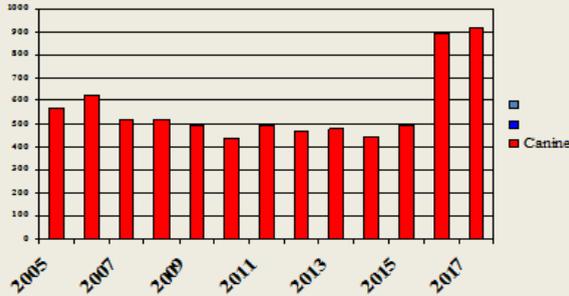
So, what's next? Strengthening programs, staff/ volunteer efficiencies, an emphasis on our community partners and making full use of our new Community Cat Coordinator to tackle our cat populations. We look forward to 2018!

- Lynn Olenik, HAWS Executive Director

HAWS' fiscal 2017, by the numbers

- **Annie's Medical Fund** met many challenges, using more than \$20,000 to treat over 245 cases!
- The **Behavior Department's Mod Squad** had a 95% placement rate for dogs this year!
- 4,297 surgeries were performed in **HAWS' SNIP Clinic**, with 588 **Project Guardian** surgeries completed. **Seeking Sanctuary** was launched, with 69 cats placed in barn homes in the first 6 months.
- **Dog adoptions** were up yet again – 919 total!
- **Cat adoptions** also hit another record - 1683 total!
- 9,026 people attended **Education** programs.
- 538 dogs and their people attended **Dog Training** classes, with 341 pups joining our **Puppy Parties**.
- **Volunteers** logged close to 70,000 hours!
- 96% of our **stray/surrendered dogs** were placed.
- 79% of our **stray/surrendered cats** were placed.
- Overall **83% of our resident animals went home** (including 214 mice – yikes!); we are ever closer to our goal of a No-Kill Community.

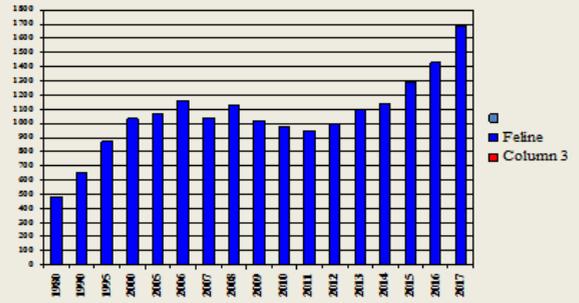
Adopted Canines – 919



Feline Adoptions – 1683

Another Record year!

Up 17% in one year – 31% in the past two years!



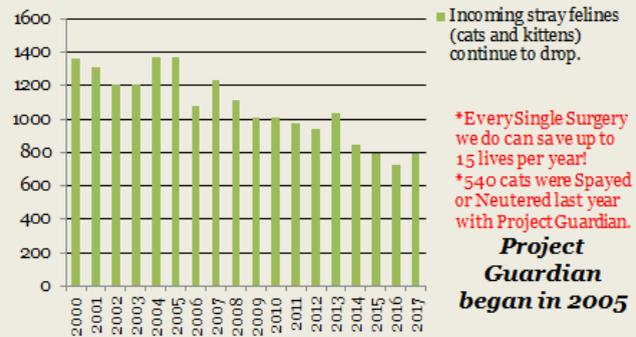
SURRENDERED / STRAY OUTCOMES

- 90% of stray dogs went home
 - 20% of stray cats went home
 - 96 % of surrendered and stray dogs were placed into new loving homes.
 - 79% of surrendered and stray cats were placed into new loving homes.
 - 83% of our incoming surrenders and stray animals found their way into new homes.
- These figures include 214 mice abandoned in Frame Park and 67 cats from a hoarding situation.

SNIP SUCCESS & Community Impact

797 Incoming Stray cats in 2017 vs. 1373 in 2004

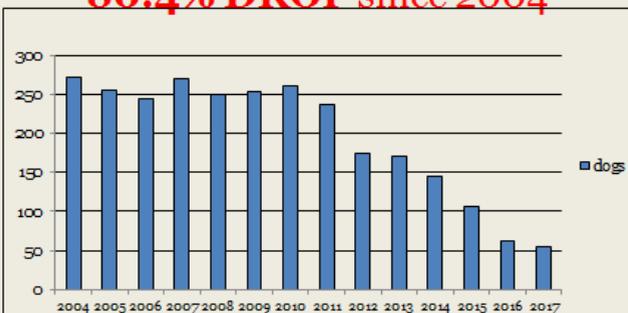
A drop of 42 %!



Euthanasia is dropping:

In 2004 - 275 Dogs In 2017 - 54 dogs

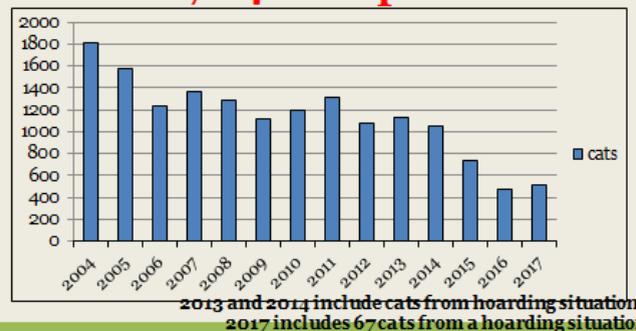
80.4% DROP since 2004



Dramatic reduction in Euthanasia

In 2004 – 1810 cats euthanized vs. 516 in 2017

71.4% drop



The Humane Animal Welfare Society of Waukesha County
leads the community in animal welfare
and assures sanctuary for animals in need.

HAWS Mission Statement

HAWS Board of Directors

Bill Stone, *President*
Cindy Pechanach, *First Vice President*
Mike Nell, *Second Vice President*
Nick Drewsen/Thomas Magnor, *Treasurer*

Dawn Brady
Chad Carpenter
Todd Cleary
Fred Hilton
Sandy Hoffmann
Gretchen Jaeger, *DVM*
Monica Jurken
Scott Luzi
Nancy Mayo
Kerry Schnier
Russ Tilsner
Carol Wehrman



HAWS Management Team

Lynn Olenik, *Executive Director*
Mark Hess, *Field Services/Facilities Manager*
Kelly Rohda, *Shelter Manager*
Leann Boucha, *Behavior Department Manager*
Khris Erickson, *Humane Educator*
Cassie Gugin, *SNIP Clinic Manager*
Dana Leair, *Fund Development*
Jessica Pinkos, *Director of Special Projects*
Jennifer Smieja, *Communications/Marketing Coordinator*
Geno Smith, *Mobile Adoptions Coordinator*
Sara Stoss, *Volunteer Coordinator*
Kim Kalczynski, Jaime Merkel, *Kennel Leads*
Kristie Benjamin, Whitney Callies, Andres Garcia, Ashley Haley, *Adoption Leads*

Photo credits: Kenny Yoo, Trina Washebeck