



HAWS 33rd ANNUAL PET WALK - FUNDRAISING WITH RAZOO.COM



Congratulations on joining TEAM HAWS!

Check it out here: <https://www.razoo.com/team/Romp-N-Rally-Pet-Walk-2016-1>

- At the bottom right, under “Join This Team” CHOOSE:

**“FUNDRAISE”**

- On the “Log In” page, at the bottom right, CHOOSE:

**“SIGN UP NOW”**

- Create an account with Razoo - name, email, password, etc.
- CREATE YOUR PAGE!

**Additional suggestions to help you with your team:**

1. Send your fundraising page link to your supporters and encourage them to create a page on Razoo, too! We recommend reaching out to friends, family, coworkers, and anyone you know who might want to be a part of your team.
2. Follow-up personally with your supporters to ask them to fundraise on your behalf. On average, a single fundraiser raises \$500, so the amount your team generates is directly related to the number of fundraisers you have.
3. Promote your team on Twitter and Facebook. Engage your supporters in ongoing dialogue and consider creating a team hashtag so people can easily follow your team tweets on Twitter. **#hawsrompnrally2016**
4. Update your email signature to raise awareness for your team by including a catchy tag line that promotes your team and cause.