










































## Friends of HAWS 34<sup>th</sup> Romp 'N Rally 2017 Sponsorship Benefits

	Bark n' Purr Crowd \$50	Critter Club \$100	Purr-feet Pal \$250	Pick of The Litter \$500	Big Dog \$1,000	Cat's Meow \$500	Man's Best Friend \$5,000
Web site recognition							
Paw Print Board							
Fire Hydrant							
Brochure Listing							
Vendor / Display Space							
Newsletter Listing							
*NEW* Print Ad			1/4 page full color ad	1/2 page full color ad	full page color ad	full page color ad	full page color ad
Checkpoint Sponsor					 Finish	 Check pt.	 Start
Area Sponsor					 Food	 Activity	 Market
Title Sponsorship							

### Sponsorship Descriptions:

All sponsors will receive a certificate of appreciation.

**Web Site Listing:** Name/logo featured on the HAWS Website. Those sponsoring at the Critter Club level and above will also receive a link to their website.

**Paw Print Board:** Name listed on a display near the registration area on event day, along with a paw print, proportionate in size to the sponsorship.

**Fire Hydrants:** Name on an individual fire hydrant cutout displayed along the first mile of the walk.

**Brochure Listing:** Name/logo included on event brochure (availability based on printing deadlines).

**Display Space at Event:** Provide information about your program/service in our display / vendor area. Sale of items will be permitted.

**Newsletter Listing:** Sponsors name will be listed in the "Tattle Tails" which reaches over 17,000 homes and businesses.

**\*NEW\* Print Ads:** Receive a full color ad in the Romp n' Rally program guide. Sizes vary, depending on sponsorship level.

**Checkpoint Sponsorship:** Name displayed prominently at the start, checkpoint or end.

**Area Sponsorships:** Cat's Meow sponsor is linked with this area in the brochure and the sponsoring organization name will be displayed at the Activity area itself, where a variety of agility, flyball, contests and other lively demonstrations take place. This is a natural gathering spot throughout the day. Big Dog will be recognized as the Food area sponsor. Man's Best Friend will be recognized as the Market area sponsor.

**Title Sponsorship:** Sponsor name/logo associated with event name, i.e. Humane Animal Welfare Society: Friends of HAWS 33rd Romp n' Rally Pet Walk, sponsored by \_\_\_\_\_. Recognition on-site day of event, in news releases and public service announcements, on HAWS Website, in printed materials (availability determined by printing dates). This sponsor will have first opportunity to retain the title in 2017.

