



**HAWS**   
Humane Animal Welfare Society

701 Northview Road  
PO Box 834  
Waukesha, WI 53187  
Phone: 262-542-8851  
[www.hawspets.org](http://www.hawspets.org)

May 2017

Dear Generous and Caring Friend:

The Humane Animal Welfare Society of Waukesha County (HAWS) is fixin' to have a good ole time this fall and we're hopin' that you'll lend a hand!

We invite you to become a **supporting sponsor** of our biggest fundraiser of the year – **HAWS HOEDOWN** – set for Friday, Oct. 20, at the Marriott West in Waukesha, featuring foot-stompin' dancin', tasty grub, a "best britches" costume contest, games, a ginormous silent auction, and of course, our adorable adoptable critters.

The enclosed grid shows the levels of sponsorship and their many benefits. Plus you'll enjoy:

- exposure to our 250+ guests from throughout Waukesha County and beyond,
- promotional visibility online and through social media,
- signage at the event, including a continuously scrolling PowerPoint presentation, and
- complimentary admission tickets to **HAWS HOEDOWN**.

We reckon the real blue ribbon-winning benefit, though, is knowin' how much you're helpin' all the needy paws and claws at HAWS!

To keep HAWS a-jumpin' and a-howlin' – and to get your full promotional benefits – please fill in the information at the top of the grid and return it with your payment by Friday, Aug. 11 – the sooner, the better! If you need more information, just give Jessica a holler at 262-542-8851, ext. 112, or [jessica@hawspets.org](mailto:jessica@hawspets.org).

We're mighty beholdin' to you for your kind and generous consideration of this important request.

Sincerely,

*The HAWS HOEDOWN Committee*

*Donations are tax deductible as allowed by law. HAWS is a 501(c)(3) non-profit organization.  
Our tax exempt number is ES-8425. Our FEIN #39-6108644.*